Orion Township Public Library
2018 Annual Report

MAIN LIBRARY
825 Joslyn Road
Lake Orion, MI 48362
248.693.3000

ORION CENTER LIBRARY
1335 Joslyn Road
Lake Orion, MI 48360
248.391.0304

orionlibrary.org
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Mission
To serve and engage a thriving community of lifelong learners.

Vision
Be known for more than books.
DEPARTMENT HIGHLIGHTS

The library hosted two traveling exhibits this year – **Hemingway’s Years in Michigan** from the Clarke Historical Library, and **World War I and America** from the Gilder Lehrman Institute of American History.

A monthly series of Community Conversations was started consisting of discussions and presentations about social justice topics, in partnership with the Lake Orion United Methodist Church.

The first Repair Café was held in April which was very well received by the community with many items successfully repaired. We held a second event in November.

Paranormal Michigan, a presentation about haunts in Michigan held in October, was one of the most popular programs of the year.

The library-wide Star Wars Day, Summer Reading Kickoff, and Winter Workshop were also very well attended.

260 adults participated in the Adult Summer Reading program this year.

The Outreach Department started a successful Senior Summer Reading program and continued to participate in the Orion Center’s Winter Challenge.

Staff delivered books to over 30 homebound patrons and hosted programs at several of Orion’s senior living communities.

In conjunction with the Orion Art Center, staff initiated a program to have local artists decorate our eight little libraries – the newly painted libraries will be on display in 2019.

The library received the Library Soup grant from the Michigan Library Association for a video game coding class in summer 2018. The library also received a Best Buy Community Grant which funded Think Link After School, which in partnership with the Lake Orion Community Schools bussed 6th graders to the library on Mondays for an after school program.
Some of the most successful teen programs throughout 2018 were Dungeons and Dragons, Video Game Cooking, and the annual Haunted House, which attracted 723 patrons and 40 teen volunteers.

307 teens participated in the Summer Reading Program, an increase of 9% over 2017. The teens completed 3,663 hours of reading.

5th grade Battle of the Books was yet another successful run with 166 students participating in the program. The battle took place on Saturday, March 10 with 39 teams participating. We welcomed author Margaret Peterson Haddix, who wrote *Found*, at the Battle Awards Ceremony.

Rain did not keep families away for our 2018 Summer Reading Kickoff this year with 873 people attending the party in June. We simply moved the activities inside. Throughout the summer, a total of 797 kids participated in the program and recorded 237,097 minutes of reading. We held 75 programs during the summer months with 2,858 people in attendance.

This past summer we also received a Recreation Assistance grant through Oakland County Parks, providing us with bouncers for a fun summer festival in July.

Our 1000 Books Before Kindergarten continued to be popular in 2018. 250 children were signed up in 2018 with 15 participants completing the program. We also added a continuation reading program for children in grades K-5 called 500 Books By 5th. 31 children signed up for this program in 2018 and continue to reach for their goal of 500 more books read by the time they finish 5th grade.

We debuted a new Winter Reading Challenge Bookmark in December that challenged children to read for at least 15 minutes a day for at least 15 of the days of December. 195 kids participated in this challenge.

Finally, we designed a new library card with the help of artist Alec Longstreth just for kids in September. This new dragon card is available to any student attending a Lake Orion school or any kid under age 18, and is proving to be the popular design choice for kids!
NEW COLLECTIONS

In 2018, the Library added the following new collections to share in the community:

- Cake pans
- Jigsaw puzzles
- Videogame controllers and consoles
- Sewing machines
- Switch video games
- Graphing calculators
- Device charging cords

STAFF DEVELOPMENT

All library staff attended a full day in-service. In 2018, we teamed up with the staff of the Troy Public Library and learned together from multiple presentations and breakout sessions, including tours of the Troy Public Library.

In addition, many staff attended online webinars, in-person training sessions, and various conferences to learn new ways to provide a high-quality of library service to our community. Staff attended the Michigan Library Association’s Spring Institute and Annual Conference, the Innovative Users Group conference, various workshops and networking meetings, and numerous online training sessions.

TECHNOLOGY

The library upgraded its aging phone system to a new VOIP system.

New iPads were purchased for public circulation and for use by children in the Youth department.

Our “tech guy” Eric continued to offer one-on-one Tech Help on Thursday evenings at the library, where he answers any tech question you might have and helps many patrons with their tech needs.

The library partnered with ElectroCycle to host a Technology Recycling Day in October, collecting enough equipment to recycle from patrons to fill eight 4’ x 4’ x 4’ boxes.
VOLUNTEER HIGHLIGHTS

Little Library adopters keep our Little Libraries filled with a wonderful selection of materials for people to enjoy throughout the community, and volunteers ride along with our staff riding the Bookbike to promote the library out in the community.

Our outdoor gardens are beautiful and eye-catching thanks to our “Gardening Angel” volunteers that take great pride in planting, watering and maintaining such a welcoming space for everyone to enjoy.

We are proud of our relationship with Lake Orion High School’s National Honor Society (NHS), as they are instrumental in making our 5th Grade Battle of the Books event run so smoothly.

Many teen and adult volunteers contribute time to many popular programs and events including: Star Wars Day, Summer Reading Kickoff, Lego @ the Library, Haunted House and Winter Workshop. We even have volunteers that provide assistance offsite along with our Outreach staff at programs in the community.

In 2018, we had xxx teen and xxx adult volunteers for the library, contributing xxx hours of volunteer service.

FRIENDS OF THE LIBRARY

Made up entirely of volunteers, the Friends supported over 100 programs and events for the Library this year.

To meet their fundraising goals, they held their annual Passport to Spring Gala, three used book sales, and a basket silent auction, as well as their ongoing book sales through Twice Told Tales in the library lobby.

Over $21,000 was donated to the Library by the Friends in 2018.

President                Marty Wheeler
Vice President           Don Walker
Secretary                Jan Thomas
Treasurer                Carla Tousley
Deputy Treasurer         Bob Bambach
Book Sale Chair          Steve Hoffman
Membership Chair         Carla Tousley
Fundraising Chair        Mary Duenow
PR/Marketing Chair       Jan Thomas
NEW STAFF
Below are the staff members that joined the Library team in 2018:

- **Holly Clarke**, Hourly Librarian, Adult and Youth
- **John Jaklic**, Hourly IT Assistant
- **Ashley Lehman**, Youth Services Head
- **Dan Major**, Teen Services Librarian
- **Kurt Schultz**, Hourly Support Services Clerk

DEPARTMENT HEADS

- **Director**: Karen Knox
- **Information Technology**: Steve Saunders
- **Adult Services**: Beth Sheridan
- **Youth Services**: Deb Refior/Ashley Lehman
- **Support Services**: Shannon Schmidt
- **Maintenance**: Mike Morris

BOARD OF TRUSTEES
Your interests are represented by an elected six member Board of Trustees. The Board governs the library and is responsible for its annual operations and upkeep. Board members were re-elected in November 2016.

- **President**: MaryAnne Thorndycraft
- **Vice President**: Mary Pergeau
- **Secretary**: Mike Luna
- **Treasurer**: Jim Phillips
- **Trustee**: Bert Quinn
- **Trustee**: Jim Abramczyk
## BUDGET HIGHLIGHTS

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>AMOUNT</th>
<th>% Budget</th>
<th>EXPENDITURE</th>
<th>AMOUNT</th>
<th>% Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property Taxes</td>
<td>$ 2,183,146</td>
<td>89.87%</td>
<td>Personnel</td>
<td>$ 1,498,293</td>
<td>67.11%</td>
</tr>
<tr>
<td>State Aid/Penal Fines</td>
<td>$ 100,561</td>
<td>4.14%</td>
<td>Library Materials</td>
<td>$ 227,748</td>
<td>10.20%</td>
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<tr>
<td>Interest/Dividend Income</td>
<td>$ 22,880</td>
<td>0.94%</td>
<td>Automation</td>
<td>$ 107,867</td>
<td>4.83%</td>
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<tr>
<td>Unrealized gain on investments</td>
<td>$ 12,733</td>
<td>0.52%</td>
<td>Operating Expenses</td>
<td>$ 244,829</td>
<td>10.97%</td>
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<tr>
<td>Fines &amp; Fees</td>
<td>$ 51,910</td>
<td>2.14%</td>
<td>Utilities</td>
<td>$ 45,961</td>
<td>2.06%</td>
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<tr>
<td>Donations/Grants</td>
<td>$ 29,842</td>
<td>1.23%</td>
<td>Capital Improvement/Professional Services/Property Tax Tribunal</td>
<td>$ 107,970</td>
<td>4.83%</td>
</tr>
<tr>
<td>Other</td>
<td>$ 28,235</td>
<td>1.16%</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$ 2,429,307</strong></td>
<td><strong>100%</strong></td>
<td><strong>TOTAL</strong></td>
<td><strong>$ 2,232,668</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

| Fund Balance beginning          | $ 2,239,506 |          |                                 |             |          |
| Net Change in Fund Balance      | $ 196,639   |          |                                 |             |          |
| Fund Balance ending             | $ 2,436,145 |          |                                 |             |          |

## STRATEGIC PLAN

In 2018, we started our new Strategic Plan, focusing on the following areas: Exceptional Resources, Community Awareness, Customer Satisfaction, and Easy & Convenient Library Access.

With this new plan, we worked toward being the best library for the Orion Township community. As noted earlier in this report, we offered a variety of exceptional resources, unique offerings for our community in terms of services, collections, and programs. Through community partnerships, we also offered a number of programs throughout the community to raise awareness about what the library offers, including seasonal events with our Bookbike. With an increase of staff engagement through social media, surveys done by our board of trustees, and ongoing staff training, we strive to provide a high level of customer satisfaction. We began some basic renovations in our main Meeting Room near the end of the year as well, painting the walls, with the carpet replaced in early 2019. We added a hopscotch memorial near our back gardens in memory of former staff member, Gina Bucalo-Crowther, and we look forward to all using it to play for years to come. Through the budgeting process for 2019, we were able to plan for reopening the library on Sunday afternoons.

We will continue to work toward these focus areas for the next two years.
### Library Collection

<table>
<thead>
<tr>
<th>Format</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print</td>
<td>95,832</td>
</tr>
<tr>
<td>Audio</td>
<td>4,467</td>
</tr>
<tr>
<td>Video</td>
<td>18,736</td>
</tr>
<tr>
<td>E-books</td>
<td>72,450</td>
</tr>
<tr>
<td>E-audiobooks</td>
<td>28,119</td>
</tr>
<tr>
<td>Other</td>
<td>12,406</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>194,000</strong></td>
</tr>
</tbody>
</table>

### Library Usage

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library visitors (Main Library)</td>
<td>182,913</td>
</tr>
<tr>
<td>Library visitors (Orion Center)</td>
<td>4,518</td>
</tr>
<tr>
<td>Total items checked out</td>
<td>480,108</td>
</tr>
<tr>
<td>New library cards issued</td>
<td>2,095</td>
</tr>
<tr>
<td>Total # of library card holders</td>
<td>33,244</td>
</tr>
<tr>
<td># of Adult programs</td>
<td>426</td>
</tr>
<tr>
<td>Adult program attendance</td>
<td>5,011</td>
</tr>
<tr>
<td># of Teen programs</td>
<td>73</td>
</tr>
<tr>
<td>Teen program attendance</td>
<td>1,825</td>
</tr>
<tr>
<td># of Youth programs</td>
<td>293</td>
</tr>
<tr>
<td>Youth program attendance</td>
<td>10,124</td>
</tr>
<tr>
<td>Meeting room bookings</td>
<td>1,489</td>
</tr>
<tr>
<td>Website hits (desktop)</td>
<td>136,436</td>
</tr>
<tr>
<td>Website hits (mobile)</td>
<td>95,462</td>
</tr>
<tr>
<td>Computer sign ups</td>
<td>19,469</td>
</tr>
<tr>
<td>Wireless users</td>
<td>17,018</td>
</tr>
<tr>
<td># of volunteer hours</td>
<td>6,364</td>
</tr>
<tr>
<td># Notarized documents</td>
<td>449</td>
</tr>
<tr>
<td># ThinkLink requests for books</td>
<td>146</td>
</tr>
<tr>
<td>ThinkLink visits</td>
<td>186</td>
</tr>
<tr>
<td>ThinkLink attendance</td>
<td>9,245</td>
</tr>
</tbody>
</table>
2018 Donors

Terri and James Abramczyk
Jill Banaszynski
Anne Barnard
Helen Barnes
James & Carol Bartunek
Joyce Becker
Clay & Sherry Berkley
Joan Birnie
Bonk Family
Mike & Julie Brinkmann
Anne & Rob Burns
Amy Carrier
Mark Carter
Jim Childers
DPW Employees. City of Auburn Hills
Laurel Dancoe
Dipzinski Family
Edwardsburg Education Association
Michael & Joanne Evola
Anthony Gismondi
Mary Gleason
Mr. & Mrs. Francis Granit
Carol Hermann
The Jackson Family
Doris Knox
Karen Knox
GFWC - Lake Orion
Greg and Mary Landry
Amy Lenard
Alice Lewis
Lhota Family
Deborah Lopez
Laurence and Linda Matola
Paula McClellan
Megan Meganck
Tracy Mentier
Pam Murphy
Maurice and Carla Nolin
Tatiana Panina
Linda Pannuto
James Phillips
Jessica Rico
Phillip Rico

Matthew Rizor
Frederick Roberts
William Rudaitis
Shannon Schmidt
Beth Sheridan
Matthew & Deborah Smith
Debbie Stephen
Edna Stephens
Susan Taft
MaryAnne Thorndycraft
Kate & Craig Thornton
Suzanne Tison
Friends of the Orion Township
Public Library
Ava Turnbull
Kelly Walton
Tom & Maureen Wightman
Margie Wood
Halli Zalesin
Arni & Paula Zalesin
Monica Zalewski
Mary Zednik