Library Mission: To serve and engage a thriving community of lifelong learners

I. Call to order
II. Approval of agenda
III. Consent agenda
   A. Minutes of 6/16/2016 Library Board meeting
   B. Bills
IV. Financial Statement and Treasurer’s Report from June 2016
V. Call to Public
VI. Communications
   A. Press coverage
   B. MLA Weekly Newsletter, June 16, 2016
   C. MLA Weekly Newsletter, June 23, 2016
   D. MLA Weekly Newsletter, July 7, 2016
   E. MLA Weekly Newsletter, July 14, 2016
VII. Director’s Report
   A. Library news and activities
   B. Usage reports
   C. Advocacy news
VIII. Old Business
   A. Harwood Michigan Cohort Project update
   B. Orion Center update
   C. Strategic Plan update report
IX. Standing Committee Reports
   A. Policy
   B. Finance - report from 7/14/16 meeting
   C. Fund Development
   E. Building - meeting rescheduled for 8/1/16
   F. Human Resources
X. Discussion Items
XI. Action Items
   A. Date for October 2016 board meeting change
XII. Questions from the Public
XIII. Trustee Comments
XIV. Adjournment
Orion Township Public Library
Board of Trustees Meeting Minutes, June 16, 2016

Library Mission: To serve and engage a thriving community of lifelong learners

1) Call to order at 6:31 p.m.

2) Introduction of new employee
   a) Nina Fancher – hourly Librarian, assists with programming and helps with various departments.

3) Approval of agenda. Motion to approve the agenda as amended by Quinn / Phillips
   a) Presentation from Paul Bailey after consent agenda
   b) Action Items addition: Policy recommendations
   c) Old Business, C. - Presentation of Corridor Improvement Authority

4) Consent Agenda as presented: Motion to approve the consent agenda as presented by Phillips / Abramczyk.
   a) Minutes from last meeting 5/19/16 Library Board meeting
   b) Bills
   c) Financial Statement and Treasurer’s Report from May 2016

5) Presentation from Paul Bailey, attorney for the Estate of James Ingram
   a) Attorney for the Estate of Jim Ingram.
      i) $102,473.79 was given to the Orion Twp Public Library for the preservation of Orion Twp history in 2010.
      ii) James Ingram had a cousin John. Estate was distributed to his heirs and the Estate of James Ingram. A partial distribution of $30,000 given tonight, $6,583.60 remains in the Estate for future expenses as a result of the additional funds received.

6) Call to the Public –
   Dan Dewey
   Gary Roberts, Strategic Communications
   Mike Hilfinger, Strategic Communications
7) Communications
   a) Press coverage
   b) MLA and legislative updates were discussed
      i) Overtime legislation discussed

8) Director’s report
   a) Report on file
   b) Discussed the various events being held at the Library
   c) Lake Orion Lions Club held its 2nd Kidsight Vision Screening on June 11th
   d) Exploring Human Origins exhibit is coming to the Library from 7/30/16 through 8/22/16. Official opening on Saturday 8/6/16 at 7 pm.
   e) Friends of the Library are planning the Gala for Poland.
   f) Many events listed in the Report.
   g) DIA inside out program coming at the end of July.
   i) Preliminary figures for Summer Reading Club: Over 500 people signed up for summer reading club. Over 1,100 Patrons attended Kickoff event.

9) Old Business
   a) Harwood Michigan Cohort Project Update – Have held 2 community meetings plus one with the Board. Interesting common aspirations: Safety. Biggest problem was transportation and roads.
   b) Orion Center Update- Materials are getting moved back to the center. Some of our computer equipment was damaged. Barnett believes they will be replaced under the Twp’s claim. Building is completely restored. The first class is scheduled for 7/11/16. Barnett to double-check the claim and its coverage of Library equipment.
   c) Corridor Improvement Authority – Presentation began. Financial figures for the Library were of particular focus. 17 CIA’s in the County. Looking for a 20 year capture in case decide to bond.

      Current 2016 Library tax Revenue  $43,708
      Tax rev over 20 yrs stagnant without TIF (2.5% inflation) $961,588
      50% of Tax rev over 20 yrs w/ CIA and TIF in place $1,358,909
      Post 2035 annual tax revenue w/ 2.5% inflation No CIA $71,620
      Post 2035 potential annual tax revenue at end of TIP $282,246

10) Standing Committee Report –
   a) Policy Report –

         (1) At some point, the Board will have to determine an amount to write off a large amount of uncollectible debt.
(2) Discussion 42 days is when bill goes out. Another 30 days before it goes to collections and therefore charged a $10.00 processing fee for collection.

(3) Clarification to business library card section. Added street address and post office box is not accepted as proof of business residence in Orion Twp.

(4) Patron records will be deleted six months after they become expired or after a patron account is deemed uncollectible by the collection agency.

   (a) Committee recommends the policy changes as noted and presented to the Board.

b) Finance –

   i) None – Set a committee meeting to discuss the 2017 Budget. 7/14/16 at 6:30 p.m. at the OTPL

   Replacement reserve discussion

c) Fund Development –

   (1) Meeting minutes were reviewed and discussed. Report on file.

d) Board Development –

   i) Sustainability article discussed.

e) Building –

   i) Report on file. Director presented preliminary plans for renovation of the Adult area of the library. Preliminary numbers are projected higher than expected. More information is needed. Friends of the Library were looking to invest some of the money they have generated.

   (1) Building meeting at 7/21/16 at 5:30 p.m. at the OTPL.

f) Human Resources –

   i) Kristen Remenar 6 month leave of absence through 12/31/16. Posted for 20 hrs per week temporary children’s librarian.

   ii) Hiring for new shelver.

g) Ad Hoc Committee Reports

   None.

h) Advocacy – None.

11) Discussion Items

   a) None

12) Action Items

   a) Corridor Improvement Authority Opt-In/Out – Motion to adoption the resolution to opt out by Phillips, seconded by Pergeau. Discussion occurred by all parties. It was deemed Luna is to abstain due to conflict of interest.

      After discussion, Phillips withdrew his motion.

      No other motion presented.

   b) Recommendation comes out of the committee to accept the policies as presented.
13) New meetings scheduled at the OTPL
   a) Budget Committee Meeting July 14th at 6:30 p.m.
   b) Building Committee – July 21st at 5:30 p.m.

14) Questions from the Public –

15) Trustee comments

16) Adjournment at 9:09 p.m.

Mike Luna
Secretary, Board of Trustees
Orion Township Public Library
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## Orion Twp. Public Library

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**Date:** 6/30/2016  **Time:** 12:02PM  **User:** SYSADMIN

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<tr>
<td>7125</td>
<td>AMAZON.COM</td>
<td>SYNCHRONY BANK/AMAZON</td>
<td>VO</td>
<td>06-16</td>
<td>024856</td>
<td>5/31/2016</td>
<td>STATEMENT</td>
<td>23.83</td>
<td>0.00</td>
</tr>
<tr>
<td>7125</td>
<td>FOA</td>
<td>PNC/OACC LUNCHEON</td>
<td>VO</td>
<td>06-16</td>
<td>024881</td>
<td>6/2/2016</td>
<td>STATEMENT</td>
<td>15.90</td>
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<tr>
<td>7125</td>
<td>PHILIPS</td>
<td>PHILIPS HEALTHCARE</td>
<td>VO</td>
<td>06-16</td>
<td>024960</td>
<td>6/22/2016</td>
<td>932981988</td>
<td>154.00</td>
<td>0.00</td>
</tr>
<tr>
<td>7129</td>
<td>KNIGHT TEC</td>
<td>KNIGHT TECHNOLOGY GROUP, INC</td>
<td>VO</td>
<td>06-16</td>
<td>024946</td>
<td>6/21/2016</td>
<td>7848</td>
<td>312.50</td>
<td>0.00</td>
</tr>
<tr>
<td>7503</td>
<td>K BOLAN</td>
<td>KIMBERLY BOLAN &amp; ASSOCIATES, L</td>
<td>VO</td>
<td>06-16</td>
<td>024892</td>
<td>6/7/2016</td>
<td>1373</td>
<td>2,950.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

**Account Total**
- Dues: 325.55 0.00
- Miscellaneous: 162.50 0.00
- Contingency Professional: 193.73 0.00
- Capital Improvements: 2,950.00 0.00

**Grand Total**
- 81,191.25 137.50
### Orion Township Public Library

*For the Six Months Ending June 30, 2016*

<table>
<thead>
<tr>
<th>Revenues</th>
<th>June Actual</th>
<th>Annual Budget</th>
<th>Actual To Date</th>
<th>Percent of Total Budget</th>
<th>Balance of Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property Taxes</td>
<td>0</td>
<td>2,000,000</td>
<td>2,021,718</td>
<td>101%</td>
<td>(21,718)</td>
</tr>
<tr>
<td>State Aid</td>
<td>0</td>
<td>18,000</td>
<td>11,496</td>
<td>64%</td>
<td>6,504</td>
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<tr>
<td>Penal Fines</td>
<td>0</td>
<td>50,000</td>
<td>0</td>
<td>0%</td>
<td>50,000</td>
</tr>
<tr>
<td>Copier Service</td>
<td>732</td>
<td>8,000</td>
<td>4,914</td>
<td>61%</td>
<td>3,086</td>
</tr>
<tr>
<td>Library Fines</td>
<td>4,184</td>
<td>50,000</td>
<td>21,402</td>
<td>43%</td>
<td>28,598</td>
</tr>
<tr>
<td>Interest Income</td>
<td>1,159</td>
<td>15,000</td>
<td>7,171</td>
<td>48%</td>
<td>7,829</td>
</tr>
<tr>
<td>Donation Income</td>
<td>30,081</td>
<td>25,000</td>
<td>34,535</td>
<td>138%</td>
<td>(9,535)</td>
</tr>
<tr>
<td>Grant Income</td>
<td>1,200</td>
<td>0</td>
<td>3,030</td>
<td>0%</td>
<td>(3,030)</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>1,314</td>
<td>7,000</td>
<td>6,553</td>
<td>94%</td>
<td>447</td>
</tr>
<tr>
<td>Realized/Unrealized Gain/Loss</td>
<td>75</td>
<td>0</td>
<td>8,091</td>
<td>0%</td>
<td>(8,091)</td>
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<tr>
<td>Received from General Ledger</td>
<td></td>
<td>400,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Revenue</td>
<td>38,744</td>
<td>2,573,000</td>
<td>2,118,910</td>
<td>82%</td>
<td>454,090</td>
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</table>
## Operational Expenditures

<table>
<thead>
<tr>
<th>Category</th>
<th>June Actual</th>
<th>Annual Budget</th>
<th>Actual To Date</th>
<th>Percent of Total Budget</th>
<th>Balance of Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operational Expenditures</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salaries</td>
<td>129,278</td>
<td>1,295,000</td>
<td>507,361</td>
<td>39%</td>
<td>787,639</td>
</tr>
<tr>
<td>Fringe Benefits</td>
<td>27,486</td>
<td>357,000</td>
<td>156,112</td>
<td>44%</td>
<td>200,888</td>
</tr>
<tr>
<td>Supplies, Programs</td>
<td>3,538</td>
<td>70,000</td>
<td>23,062</td>
<td>33%</td>
<td>46,938</td>
</tr>
<tr>
<td>Materials, Information Resources</td>
<td>17,795</td>
<td>230,000</td>
<td>90,555</td>
<td>39%</td>
<td>139,445</td>
</tr>
<tr>
<td>Automation, Computerized Reference</td>
<td>10,687</td>
<td>120,000</td>
<td>69,909</td>
<td>58%</td>
<td>50,091</td>
</tr>
<tr>
<td>Promotion, Publishing, Printing</td>
<td>396</td>
<td>32,000</td>
<td>12,799</td>
<td>40%</td>
<td>19,201</td>
</tr>
<tr>
<td>Telephone</td>
<td>675</td>
<td>8,500</td>
<td>4,067</td>
<td>48%</td>
<td>4,433</td>
</tr>
<tr>
<td>Utilities</td>
<td>3,597</td>
<td>65,000</td>
<td>27,152</td>
<td>42%</td>
<td>37,848</td>
</tr>
<tr>
<td>Repairs &amp; Maintenance</td>
<td>2,254</td>
<td>45,000</td>
<td>18,538</td>
<td>41%</td>
<td>26,462</td>
</tr>
<tr>
<td>Capital Improvements</td>
<td>2,950</td>
<td>215,000</td>
<td>179,060</td>
<td>83%</td>
<td>35,940</td>
</tr>
<tr>
<td>Insurance &amp; Workers Comp</td>
<td>21,736</td>
<td>47,000</td>
<td>43,014</td>
<td>92%</td>
<td>3,986</td>
</tr>
<tr>
<td>Education, Training &amp; Dues</td>
<td>755</td>
<td>25,000</td>
<td>14,921</td>
<td>60%</td>
<td>10,079</td>
</tr>
<tr>
<td>Mileage</td>
<td>981</td>
<td>6,000</td>
<td>2,634</td>
<td>44%</td>
<td>3,366</td>
</tr>
<tr>
<td>Professional &amp; Contractual Services</td>
<td>3,024</td>
<td>35,000</td>
<td>22,307</td>
<td>64%</td>
<td>12,693</td>
</tr>
<tr>
<td>Donation Expense</td>
<td>4,486</td>
<td>0</td>
<td>14,020</td>
<td>0%</td>
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<tr>
<td>Grant Expense</td>
<td>61</td>
<td>0</td>
<td>2,754</td>
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<td>Miscellaneous</td>
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<td>MTT Reimbursements</td>
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<tr>
<td><strong>Total Expenditures</strong></td>
<td>229,893</td>
<td>2,573,000</td>
<td>1,189,851</td>
<td>46%</td>
<td>1,383,149</td>
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</tbody>
</table>
## ORION TOWNSHIP LIBRARY - TREASURER’S REPORT - PLANT FUND ACTIVITY
### JUNE 2016

<table>
<thead>
<tr>
<th>Account Description</th>
<th>Beginning of month</th>
<th>Interest</th>
<th>Realized/Unrealized Gain/Loss *</th>
<th>Operations</th>
<th>Transferred</th>
<th>Checks issued</th>
<th>Transferred</th>
<th>End of month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lake Michigan CU MM (1)</td>
<td>$200,703.80</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$82.32</td>
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<td>$200,786.12</td>
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<tr>
<td>Lake Michigan CU Savings (2)</td>
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<td>$5.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$5.00</td>
</tr>
<tr>
<td>JP Morgan Chase CD SY5 (3)</td>
<td>$100,000.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$100,000.00</td>
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<tr>
<td>JP Morgan Chase CD 2B0 (4)</td>
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<td>Federal Home Loan 6V4 (5)</td>
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<td>$100,000.00</td>
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<tr>
<td>Federal Home Loan F95 (6)</td>
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<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td>$0.00</td>
</tr>
<tr>
<td>UBS Plant Fund (7)</td>
<td>$220,154.08</td>
<td>$205.79</td>
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<td>TCF National Bank (8)</td>
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<td></td>
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<td></td>
<td>$100,000.00</td>
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<tr>
<td><strong>Total</strong></td>
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<td><strong>$288.11</strong></td>
<td><strong>($24.00)</strong></td>
<td><strong>$0.00</strong></td>
<td><strong>$0.00</strong></td>
<td><strong>$0.00</strong></td>
<td><strong>$0.00</strong></td>
<td><strong>$771,126.99</strong></td>
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</table>

(1) Credit Union Money Market .50% interest
(2) Credit Union Savings
(3) CD maturing 2/19/18 @ 1.125% interest
(4) CD maturing 2/27/2018 @ 1.200% interest
(5) Gov’t Agency Bond maturing 8/24/18 @1.200% interest
(6) Gov’t Agency Bond maturing 5/25/18 step up @ .75% for 1 year, called 2/25/16
(7) Money Market Account, CD
(8) CD maturing 9/5/17 @ .80% interest

* Change in value until the investment reaches maturity
### ORION TOWNSHIP LIBRARY - TREASURER'S REPORT - GENERAL FUND ACTIVITY

**JUNE 2016**

<table>
<thead>
<tr>
<th>Balance</th>
<th>Receipts</th>
<th>Disbursements/Transfers</th>
<th>Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Beginning of month</strong></td>
<td><strong>Interest</strong></td>
<td>**Realized/Unrealized Gain/Loss * **</td>
</tr>
<tr>
<td><strong>PNC Bank - General Checking (1)</strong></td>
<td>$298,675.97</td>
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<td>$7,585.83</td>
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<tr>
<td><strong>PNC Bank - General Savings (2)</strong></td>
<td>$166,674.76</td>
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<td>$13.66</td>
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<tr>
<td><strong>PNC Bank - Cafeteria (3)</strong></td>
<td>$1,843.33</td>
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<td>$3,000.00</td>
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<tr>
<td><strong>PNC - James Ingram Fund (4)</strong></td>
<td>$231.64</td>
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<td>$30,000.00</td>
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<tr>
<td><strong>PNC Bank - Bastian Account (5)</strong></td>
<td>$2,144.90</td>
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<tr>
<td><strong>Genisys Credit Union MM (6)</strong></td>
<td>$216,863.47</td>
<td>$106.95</td>
<td></td>
</tr>
<tr>
<td><strong>Genisys Credit Union Savings (7)</strong></td>
<td>$5.69</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Lakes Cmnty C U MM (8)</strong></td>
<td>$228,387.32</td>
<td>$46.80</td>
<td></td>
</tr>
<tr>
<td><strong>Lakes Cmnty C U Sav (9)</strong></td>
<td>$10.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Chief Financial C U Sav (10)</strong></td>
<td>$10.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Chief Financial C U MM (11)</strong></td>
<td>$205,387.60</td>
<td>$210.42</td>
<td></td>
</tr>
<tr>
<td><strong>JP Morgan Chase CD (12)</strong></td>
<td>$100,000.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>UBS General Fund (13)</strong></td>
<td>$1,379,627.57</td>
<td>$477.63</td>
<td>$130.56</td>
</tr>
<tr>
<td><strong>UBS Endowment Fund (14)</strong></td>
<td>$83,288.03</td>
<td>$15.73</td>
<td>(32.02)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$2,683,150.28</td>
<td>$871.19</td>
<td>$98.54</td>
</tr>
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</table>

(1) Business Checking
(2) Business Savings Sweep .10%
(3) Cafeteria
(4) Business Checking - Donation Account
(5) Business Checking - Donation Account
(6) High Yield Money Market .60% interest
(7) Credit Union Savings
(8) Credit Union Money Market .25% interest
(9) Credit Union Savings
(10) Credit Union Savings
(11) Credit Union MM 1.25% interest
(12) CD maturing 1/25/18 interest increases from .750% to 1.300%
(13) Money Market, Treasury Bills, CD's
* Change in value until the investment reaches maturity
(14) Money Market, CD
* Change in value until the investment reaches maturity
Tasting and Touring Michigan at the Orion Library

Saturday, June 18 @ 2:00p
Oakland Township-Lake Orion, MI

By Becky Bolin (Star Patcher)

Join Jaye Beeler for a photo tour, talk and tasting based on her delicious book, *Tasting and Touring Michigan's Homegrown Food: A Culinary Roadtrip* on Saturday, June 18 at 2:00p at the Orion Township Public Library.

More from Across Patch

Beeler travels Michigan's culinary landscape from the Straits of Mackinac to Lake Michigan's fruit belt and urban farms in Detroit. Nibble your way into summer's ripeness with her pesto, berry tart, summer minestrone, and handcrafted Michigan cheese board - the start of many good things! Books will be available for purchase for $31.75 (including tax) and signing following the presentation. Registration is required at orionlibrary.org/calendar.
TableTop Game Day
Games Galore at the Orion Library!
Oakland Township-Lake Orion, MI
By Becky Bolin (Star Patcher) - July 6, 2016 11:40 am ET

Gamers of all ages and skill levels are welcome to drop in the Orion Township Public Library on **Saturday, July 9 between 11:00a and 4:00p** and enjoy a wide variety of games. There will be board games, card games, and more, so be sure to bring the whole family!
Lake Orion, MI — Southeast Michigan residents are in for a special treat.

“Exploring Human Origins: What Does It Mean to Be Human?”, a national traveling exhibit based on a permanent exhibit at the Smithsonian Institution, will be on display at the Orion Township Library from Saturday, July 30, through Monday, Aug. 22.

The exhibit explores the complex field of human evolution research through panels interactive kiosks, hands-on displays and videos. Audiences are invited to explore milestones in the evolutionary journey of becoming human — from walking upright, creating technology and eating new foods, to brain enlargement and the development of
symbolic language and complex societies — advancements that define the unique position of humans in the history of life.

Based on the Smithsonian’s “What Does It Mean to Be Human?” permanent exhibition hall at the National Museum of Natural History, the traveling exhibit seeks to shed light on what we know about human origins and how we know it. The exhibition welcomes different cultural perspectives on evolution and seeks to foster positive dialogue and a respectful exploration of the science.

“The topic of human evolution can be controversial, and we are proud that Orion Township Public Library can help encourage a constructive, informative discussion on the subject,” library director Karen Knox said in a news release. “We encourage people of all beliefs to explore the exhibition, as it delves into human origins in a way that is understandable, fulfilling, captivating and relevant.”

The exhibition will be accompanied by a series of free library programs, including presentations by Smithsonian scientists.

Exploring Human Origins: What Does It Mean to Be Human? was organized by the Smithsonian’s National Museum of Natural History in collaboration with the American Library Association.

The project was made possible through the support of a grant from the John Templeton Foundation and support from the Peter Buck Human Origins Fund.

The Orion Township Public Library is located at 825 Joslyn Road, Lake Orion, MI 48362. The exhibition is free and open to the public during library hours, 9:30 a.m.-9 p.m. Monday through Thursday and 9:30 a.m.-5 p.m. Friday and Saturday.

Special Events

“What Does it Mean to Be Human?” Art Show

July 30-Aug. 22

In conjunction with the Orion Art Center, artists of ALL AGES to enter artwork depicting their interpretation of “What does it mean to be human”? Enter your artwork by July 25 to
the library, and be entered into a drawing for a participation prize! Art will be displayed in the library during the exhibit.

Human Evolution and Environmental Change

Wednesday, Aug. 3, 7 p.m.

The evolution of humans is deeply connected with changes in their surrounding environment. Climate changes over the past few million years have affected hydrological and seasonal cycles and influenced the distribution of humans and other species used as food by ancient hunters and gatherers. Lead by experts in the field from Oakland University, we will explore these past trends and see how they apply to future challenges.

Official Exhibit Opening: An Evening of Science
Saturday, Aug. 6, 7 p.m.

Join Dr. Rick Potts, Smithsonian paleoanthropologist and curator of the Exploring Human Origins traveling exhibit, as he explores the main themes and messages of the traveling exhibit. The talk and following conversation will explore how fossils, archeological remains, and genetic studies shed light on our connection with the natural world and the origins of sharing, caring, and innovation.

Exploring Human Origins Educators Workshop
Monday, Aug. 8, 10 a.m.-1 p.m.

This workshop is for classroom teachers; science, nature center and museum educators, homeschoolers, and other local educators. Dr. Briana Pobiner, who leads the Human Origins Program's education and outreach efforts, and Dr. Connie Bertka, co-chair of the Smithsonian Institution’s Broader Social Impacts Committee, will present a workshop on human evolution for science educators. It will feature exploration and hands-on practice in presenting the Human Origins Program resources provided for each community. These resources include a set of five early human skull casts with an accompanying classroom activity, classroom-tested, high-school biology teaching units.

Exploring the Meanings of Human Evolution? A Community Conversation
Monday, Aug. 8, 7 p.m.
How do scientific discoveries about human origins relate to people’s personal understanding of the world and their place in it? Join Dr. Connie Bertka and Dr. Jim Miller of the Smithsonian Institution’s Broader Social Impacts Committee as they encourage a community conversation about human evolution that helps us to understand each other’s perspectives. They will be joined by Dr. Rick Potts and Dr. Briana Pobiner from the Smithsonian’s Human Origins Program.

Clergy Tour and Discussion
Tuesday, Aug. 9, 9 a.m.

This is a dedicated, private time for clergy to view the exhibit while the library is not open to the public. Dr. Rick Potts and Dr. Briana Pobiner, Smithsonian paleoanthropologists, will join the clergy in the exhibit space to discuss any questions clergy may have about the exhibit’s presentation of the science of human origins. The co-chairs of the Smithsonian’s Human Origins Program’s Broader Social Impacts Committee, Dr. Connie Bertka and Dr. Jim Miller, will facilitate a discussion among the attending clergy regarding questions the exhibit may raise for their religious communities. A reception will follow. To register, call 248-693-3001.

Book Discussions

Monday, Aug. 15, 7 p.m.

“Summer for the God: The Scopes Trial and America’s Continuing Debate Over Science And Religion” by Edward Larson

Monday, Aug. 22 @ 7 p.m.

“Your Inner Fish,” by Neil Schubin

What is Archaeology?

Wednesday, Aug. 17, 7 p.m.

Join Oakland University Professor Mike Pytlik, who leads OU students on annual archaeological digs in Israel, as he presents slides and artifacts from those exciting excavations. Find out how archaeologists know what they know.
Upcoming events at the Orion Township Public Library

* DIY Nail Polish - A perfect gift or treat for yourself. Create your very own custom nail polish with Camille Leinbach from Autumn Moon Aesthetics. Register online. Event will be held on June 29 from 7-8 p.m. Open to teens.

* Outdoor yoga at the library on June 30 from 6:30-7:30 p.m. Exercise and relax your mind and body; enjoy yoga outside in nature. Whether you are a beginner or experienced Yogi, join us as yoga instructor Renee Westcott leads a series of three Hatha yoga classes outside in the beautiful natural setting surrounding our building. Drop-in, no registration needed. Teens and adults are welcome. Please bring a towel or yoga mat. In case of rain, the classes will be held indoors. Open to all ages.

* Lions Club vision screenings on July 9 at 10 a.m.-noon. Lions Club partnering with the library to offer vision screening free of charge to patrons at the library ages 6 months to 5 years old.
CALL FOR ARTIST

What Does it Means to be Human?

July 30 - August 22

Submit Artwork & Register by: July 25

Exploring Human Origins: What Does It Mean to Be Human?

Sponsored by the Smithsonian Institution, John Templeton Foundation and the American Library Association.

The Orion Art Center is working in conjunction with the Orion Township Library to call artists of all ages to participate in this extraordinary collaboration. Artists are invited to create pieces that reveal their sense of what it means to be human to promote conversations about our place in this world.

The Orion Township Library was selected to be one of only 19 public libraries across the country to exhibit the Smithsonian Institute's "Exploring Human Origins." The 1,200 square-foot exhibit display offers interactive kiosks, hands-on displays, 3-D skull casts, videos and presentations of research in the field of evolution.

The Orion Township Library will be hosting seminars to discuss and share ideas about what it means to be human. Panels will explore milestones in this evolutionary journey.

Events and artwork will be hosted at the Orion Township Library.

Contact Beth Sheridan in Adult Services at 249-639-3001.

Email sheridan@orionlibrary.org.

Orion Art Center is proud to partner with The Orion Township Library to bring this event to the community.
Several projects in Downtown Lake Orion were honored by Oakland County at their annual Oakland County Main Street gala celebration in Royal Oak.
The event brought together 16 communities engaged in unique projects ranging from building refurbishment to parking expansion.

Downtown development groups from Clawson, Highland Township, Lake Orion and Rochester each picked up three awards during the 1980’s-themed event, which honors members of the MSOC program for their economic development efforts. Other Main Street-member communities recognized were Birmingham, Farmington, Ferndale, Franklin, Lathrup Village, Leonard, Oak Park, Oxford, Pontiac and Wixom.

“OCMC is there to showcase the good work but also promote some sort of friendly competition to where other communities can see what their peers are being recognized for and hopefully spur them on to do good things as well,” planning manager from OCMS, Bret Rasegan said.

Lake Orion’s Downtown Development Authority (DDA) won two awards for their unique vision of creating “place” within the village. According to Interim DDA Executive Director Janet Hartman, placemaking is a project initiative in looking at creating unique places using a small budget.
The DDA partnered with the Orion Township Public Library to install two separate ‘Free Little Libraries’, one in Children’s Park and one on what is known as the Parklet in downtown.
The trendy little libraries offer families the ability to take and/or leave books as they visit downtown. It’s a simple strategy to engage community readers in downtown.

One of the most visible projects that has been installed was the Parklet, or mini park. It’s the temporary and moveable outdoor seating venue outside ABeanToGo that gives pedestrians and shoppers an opportunity to sit and enjoy the historic corridor.
The DDA was also engaged in a project that created temporary signage that gave people strolling the downtown area information of just how far they were from village amenities.

“It shows that we’re moving in the right direction and making improvements that are catching the attention of the county,” Hartman said. “We’re putting our efforts in places that are visible and hopefully meaningful to the community.”

Former DDA Executive Director Suzanne Perrault was awarded the Outstanding Service award. The DDA was also recognized for their bike corral project where they partnered with the Paint Creek Trail group and CJ’s Lakeside Grill to fund a bike corral to people to come off the trail, park their bikes, and explore downtown.

Another big winner for Lake Orion was Drew Ciora, the owner of Lockharts BBQ and their revitalization of the former village hall. They won the Outstanding Business Investment award for their $2.5 million investment project converting the old village hall into a contemporary barbecue emporium.

“It was great just to be nominated, when we attended, it was a surprise to win and we were thrilled,” Ciora said.

“I have always enjoyed working with old buildings in the restaurants I am involved with and the old Lake Orion Firehouse and Village Offices was such a good old building that we were pleased to be able to bring it back to life and put a new use in there that the community can enjoy.”
The $2.5 million includes the purchase of the building and the renovations. Ciora has lived in Lake Orion since 1998 and as a resident he says he loves the small downtown and wanted a new place to enjoy there.
“I believe our town supports great businesses and those that give back to our community,” he said. “I feel the investment is a long term commitment to our community and will help the Village grow and become a destination for our residents.”

Both Ciora and Hartman said they want to bring outside projects to the downtown and Lockhart’s during the summer times.

Lockhart’s is participating in Lake Orion’s American Summer event and is a sponsor of the Restaurant Week and the upcoming pub crawl on June 2. Ciora said that the roof top deck, that faces Flint St., will be opening with the warmer weather.

The DDA is working on their Paint Creek Trail connector project that will utilize the Lake Orion Lumber property and help funnel visitors into the village.

With the help of SAA Architect Scott Reynolds, the DDA transformed a dark alley into a casual hangout and nighttime feature with overhead lighting.

The DDA, who hopes to appoint their new executive director on May 23, is hoping to spearhead a project incorporating poetry into concrete.

“Hopefully this year, when DPW is resurfacing sections of sidewalk, we’re working on the mechanism of how we would be spelling out a little poetry into concrete,” Hartman said. “We’re not sure if it’ll be stamped or written, but that’s just one of the ideas we’re hoping to accomplish.”

Lockhart’s BBQ and DDA each take home county award added by Meg Peters on June 7, 2016
Smiles for your Graduation.

Congratulations!

We wish you success and the best of luck in all your future endeavors!

Freeland Orthodontics
Darin A. Freeland, DDS, MS, PLC
www.freelandortho.com
6 S. Broadway (M-24) Lake Orion
48-693-2154

Congratulations Class of 2016.
Thank you Lake Orion High School for recycling.
Last year we recycled enough paper to save over 41 million trees.
Find out more at ThinkGreen.com

Lake Orion Lumber Co.
215 S. Broadway (M-24)
Lake Orion
248-693-8325
www.lakeorionlumber.com
Must be summer if it’s time for the Lions Jubilee

By Meg Peters on June 16, 2016

The first day of summer arrives Monday, June 20 at 6:34 p.m. which is known as the summer solstice. In Lake Orion, the day means we are on the cusp of a tradition forged by carnival rides and beer at the Lake Orion Lion’s Jubilee.

“Traditions are what make a town a community. Traditions—events people look forward to, plan around, and remember from year to year,” Lake Orion Lion Joe Hildebrand said.

This summer marks the third year of bringing the Jubilee to downtown Lake Orion. For the third consecutive year, the Lions will shoot off the first fireworks celebration of the season on Saturday, June 26.

Hildebrand said the fireworks will be launched from barges near Pelton’s Point, fully visible to people at Green’s Park and in the downtown area. The Village of Lake Orion will be charging participants $1 to enter Green’s Park for the show.

The Jubilee has much to offer.

The carnival, including several beginner and advanced rides, and the prize-bearing games, will open Thursday, June 23 from 5 p.m. to 10 p.m., Friday, June 24 from noon to 11 p.m., Saturday, June 25 from noon until midnight, and Sunday June 26 from noon until 6 p.m.

Running like clockwork again this year will be the Lion’s Beer Tent, open Thursday, June 25 from 5 p.m.-10 p.m., Friday, June 26 from noon-12:30 p.m. and Saturday, June 27 from noon-12:30 p.m. It will not be open Sunday unless the fireworks are postponed due to the weather.

On Saturday morning don’t miss the Pancake Breakfast cooked by the First United Methodist Church from 9 a.m. to 11:30 a.m.

Then witness another crowd pleaser, the Annual Big Wheel Race. In its ninth year, the race will commence at 11 a.m. Saturday, June 25 in the municipal parking lot next to Children’s Park.

This year the Lions are getting serious.

“We’re not using those plastic-type big wheelers, after the first year those were destroyed,” Hildebrand said. “We found metal ones, similar in style.”

Children ages four through eight can race, if they are wearing their helmets and have a signed waiver from their parents or guardians.

Race winners, second place runner ups, and each third place racer in each age group will receive a trophy, and a free wristband to the carnival for Saturday afternoon from 12 p.m. to 5 p.m. for the rides. Because much of the downtown will be closed off, including Flint from Anderson to Lapeer St. and Broadway from Front to Shadbolt, a complimentary shuttle will be available to drivers.
The shuttle will pick up at the Lion’s Club property on Miller Rd. at the intersection with Flint St. and Orion Rd. It will make a loop down to the Jubilee, head over to the Lake Orion Schools Administration Building on Lapeer St. for people who park on that side, and then head back to the Jubilee and Miller Rd. Shuttles will be available noon to 11 p.m. on Friday and Saturday.

Completely new this year will be service the Lion’s are known best for: providing a free vision screening to test kids’ eyesight. The Lions just purchased a new camera for the free service, and will conduct the vision screenings from 1 p.m. to 4 p.m. Friday and Saturday in a booth near the center of town. After the Jubilee, the Lions will provide the free screenings at the Orion Township Library every second Saturday of the month.

“It’s a really neat camera. It’s so easy I can use it. It’s essentially a camera that will scan the children’s eyes and if there’s a vision issue the camera picks it up,” Hildebrand said. “It’s up to the parents to take that information to an eye doctor.”

What’s a community event in Lake Orion if the proceeds didn’t go to something special? Last year the Lion’s Club raised over $20,000 from the Jubilee, almost double what it profited in the past at Canterbury Village, and all is spent on charitable services, such as the eye screening and providing glasses to the community.

“If we can get a decent Friday and Saturday downtown there’s no telling what we could make this year,” Hildebrand said. “I’m hoping for beautiful weather so that everybody has a good time. It’s just so much fun to walk downtown during the busy times and to see all the smiles on the kids’ faces, and the families having fun and talking to each other. That’s what it’s all about.”

For more information check the Lion’s website, www.lakeorionlions.org/.
Roaming Readers Walking Club
Wednesdays, Now-August 10 @ 9:00a
Meet in the back of the library parking lot to walk the Polly Ann Trail for 30 minutes and talk about books! Enjoy the health benefits of a regular walking routine, socialize with fellow book lovers, and take home recommendations of what to read next!

Toilet Paper Olympics
Wednesday, July 13 @ 2:30p
What do the shot put, the long jump, a relay and toilet paper have in common? Drop in and find out! Grades K-5, drop in, limit 30

Bike the Polly Ann Trail
Saturday, July 16, start ride between 10:00a and 12:00p
Bike south on the Polly Ann Trail to the Yates Cider Mill for a FREE donut and cider, then turn around and return to the library for a total of 5 miles. Stop at the library when done riding and receive a prize! The Oakland County Sheriff's Department will be at the library from 10:00a-10:30a to share bicycle safety tips. All ages welcome!

Teen Overnight Lock-in
Friday, July 22 @ 9:30p to Saturday, July 23 @ 6:00a
Students in grades 7-12 who participated in Summer Reading are invited to attend. Bring a sleeping bag and enjoy movies, video games, crafts and food! Incoming 6th graders are invited to attend until midnight. Registration required.

Wildlife Safari
Saturday, July 23 @ 11:00a
See and touch creatures both great and small from around the world and listen to great adventures! All ages welcome!

Project Kidsight Vision Screenings
The Lake Orion Lions Club is partnering with the Orion Library to offer FREE screenings to patrons for children over 5 months old. Early vision screening can provide significant long term benefits for children.

Upcoming Screening Dates:
Saturday, July 9
Saturday, August 13
Saturday, September 10
Saturday, October 8
Saturday, November 12
Saturday, December 10

The Language of Sports
Monday, July 25 @ 7:00p
Come hear Jesse Goldberg-Strassler, the radio voice of the Lansing Lugnuts, who will share the language used to talk sports. Registration required.

Harry Potter Day
Saturday, July 30
10:00a-12:00p - Youth Crafts
10:00a-12:00p - Teen crafts and activities
12:30p-3:00p - Special showing of Harry Potter and the Sorcerer's Stone
3:30p-4:30p - Owl Program
Come and celebrate the magic of the wizard world at the library's first Harry Potter Day! All ages are welcome to come in costume for a chance to win a prize.

Exploring Human Origins Smithsonian Traveling Exhibit
July 30-August 22
Look for more details at orionlibrary.org.
Artists invited to submit work for Orion Township Library’s Smithsonian exhibit

Thursday, June 16, 2016

The Orion Township Library was selected to be one of only 19 public libraries across the country to exhibit the Smithsonian Institute’s “Exploring Human Origins.”

The 1,200 square-foot exhibit display offers interactive kiosks, hands-on displays, 3-D skull casts, videos and presentations of research in the field of evolution.

The Orion Art Center is working in conjunction with the Orion Township Library to call artists of all ages to participate in this collaboration. Artists are invited to create pieces that reveal their sense of what it means to be human. The exhibit will run from July 30 to Aug. 22.

The Orion Township Library will be hosting seminars to discuss and share ideas about what it means to be human. Panels will explore milestones in this evolutionary journey.

For more information, contact Beth Sheridan in Adult Services at 249-639-3001 or email sheridan@orionlibrary.org.

The Orion Township Library is located at 825 Joslyn Road, Orion Township.

—Submitted by Orion Art Center


© 2016 The Oakland Press (http://www.theoaklandpress.com)
48 Hours: Best things to do in Metro Detroit

4:19 p.m. EDT June 10, 2016

Saturday

p.m. Stop by Detroit Fiber Works and see a show featuring abstract pieces by artist Anita Sewell. 4-8 p.m. Free. (Sewell will do an artist talk 4-8 p.m. July 9.) The show runs through July 30. 19359 Livernois, Detroit. Call (313) 610-5111 or (313) 457-3431.

p.m. Southwest Detroit’s concerts, which recognize different cultures and music, will kick-off the series this weekend with a celebration of African-American music at the Ford Resource and Engagement Center (also known as the Mexicantown Mercado). 2-6 p.m. Free. 2826 Bagley, Detroit. Call (313) 332-8267 or visit www.swsol.org/celebrate-southwest.

p.m. The Orion Township Library will host its annual Summer Reading Kick-Off Outdoor Fest with music performed by the Boogie Woogie Kid, Matthew Ball, an attorney turned boogie, blues, and ragtime musician. Noon-1:30 p.m. Free. 825 Joslyn, Orion Township. Call (248) 589-0056.

Jocelynn Brown
COMMUNITY GROUPS

Downtown Lake Orion
Village of Lake Orion
118 N. Broadway
Lake Orion, MI 48362
(248) 693-9742

Downtown Summer Series in the Park
Alternating six weeks of free movies and concerts beginning June 29th!

Information available at:
- www.downtownlakeorion.org
- www.loanamericasummer.com

Orion Township
Public Library
825 Joslyn Road
Lake Orion, MI 48362
(248) 693-3000

Mon-Thurs 9:30 am-9:00 pm
Fri & Sat 9:30 am-5:00 pm
Closed Sundays

Bike the Polly Ann Trail
Saturday, July 16 @ 10:00a
All ages come and bike the trail roundtrip from the library to Yates Cider Mill for treats!

Smithsonian Traveling Exhibit-Exploring Human Origins
On display at the library July 30 through August 22

Harry Potter Day
Saturday, July 30, 10:00a-4:30p
All ages can come and celebrate the magic of the wizard world at the library’s first Harry Potter Day!

Summer Reading Finale
Saturday, August 13 @ 11:00a
All ages are welcome for the Baffling Bill’s Magic of Reading Show followed by the Grand Prize Drawings for youth participants of the Summer Reading Program.

For more program details or to register, visit orionlibrary.org/calendar

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Gazebo Concert Series
Lake Orion, MI

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Wildwood Concert Series
Wildwood of Orion
2700 Joslyn Ct

Tuesdays 7:00-8:30 pm

Jun 25 North Oakland Concert Band
Jul 5 First Baptist Church of Lake Orion
Jul 12 L.O. Bands
Jul 19 North Oakland Dixieland Band
Jul 26 Roy Rouse- Tribute to Elvis
Aug 2 Rich Eddy’s Rockin’ Oldies Band

Wildwood of Orion
2700 Joslyn Ct

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Community Programs Department
Call 248.391.0004 Ext 305 or visit www.oriontownship.org
Weather /Cancellation Hotline at 248.391.7049
## Week at a Glance

### Thursday 6/23

- **Lions Club Jubilee and Beer Tent**
  - **10 am** Skymaster RC Club of Michigan Electric Fly, Tailgate Swap Meet and Night Fly
  - **4:30 - 5:30 pm** Ribbon Cutting at Dew Drop Inn
  - **6:30 pm** Outdoor Yoga at Orion Township Public Library
  - **6:30 pm** Euchre for a Cause at Crates Coffee House
  - **7 - 8 pm** VIP Couple Dancing at Orion Oaks

### Friday 6/24

- **Lions Club Jubilee and Beer Tent**
  - **6:30 pm** Up North at St. Joe’s

### Saturday 6/25

- **Lions Club Jubilee and Beer Tent**
  - **10 am** Urban Air Oxford Grand Opening
  - **2 pm** Teen Introduction to Archery at Orion Township Public Library
  - **8 - 11 pm** Margaritaville Cruise
  - **10 pm** Lions Club Fireworks

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### In This Issue

- Golf Outing
- Rhythm, Blues, & BBQ
- Lake Orion’s American Summer
- Grand Slam

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### Elite Members

- Rob Zielinski
  - Attorney At Law

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### Helpful Links

- Elite Members
- In This Issue
- Golf Outing
- Rhythm, Blues, & BBQ
- Lake Orion’s American Summer
- Grand Slam
### Week at a Glance

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<td>6:30 pm Yoga Strong at WEmovestrong</td>
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<td>7 - 8:30 pm Summer Concert Series at Wildwood Amphitheater</td>
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<td><strong>Wednesday</strong></td>
<td>6/29</td>
<td>9 am Roaming Readers at the Orion Township Public Library</td>
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<td>4 - 9 pm Kids Night at Culver’s</td>
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<td>5 - 8 pm Family Night at Buffalo Wild Wings with Handsleigh</td>
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<td>6 pm Young Living Essential Oils Class at WEmovestrong</td>
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<td>6:30 pm Nutritional Class for Healthy Eating and Weight Loss at WEmovestrong</td>
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<td>7 - 8 pm VIP Couple Dancing at Orion Oaks</td>
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<td><strong>Friday</strong></td>
<td>7/1</td>
<td>9 pm Flare Night - Light Up the Night</td>
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<td><strong>Saturday</strong></td>
<td>7/2</td>
<td>9:30 am 5k - Help Kids Succeed at Lake Orion Methodist Church</td>
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<td>11 am Clergy, Cops, and Beer</td>
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**Register Now!**

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**In This Issue**

Golf Outing

Helpful Links

**Elite Members**

[CRITTENTION](#)

Get Better Here™

[REVIEW GOLING BUIK GMC](#)

[LegalShield](#)

Scott Ockerman Agency

Rob Zielinski

Attorney At Law

[Birmingham Sealcoat](#)

serving Michigan since 1984

[LEGACY CENTER](#)

COMMUNITY IN MOTION
In case you didn't know, the library has three PokeStops! Stop by and check out some material and collect your items! #Pokemongo #Pokestop

If you are already looking forward to next weekend come to the library and Bike the Polly Ann Trail! On Saturday, July 16 between 10:00a and noon all ages are welcome to bike from the Orion Library to Yates Cider Mill for a FREE donut and cider! Stop in the library on your way back and receive a prize.
Project Orion @ Your Service has begun at the Orion Library! Each week now through early November a different local, non-profit organization will be featured in the lobby of the library. Come check out the table this week with information about Oakland Family Services.

Jim Abramczyk A great program and great opportunity for Lake Orion non-profit organizations.

Looking for an escape from the heat? Join us this afternoon at 2:00p for a free showing of Disney Pixar "Cars" and free popcorn! All ages are welcome!
If you love games then stop by the Orion Library this Saturday, July 9 any time between 11:00a and 4:00p! Gamers of all ages and skills can enjoy a wide variety of games - board games, card games, and more!

The Library will be closed Saturday, July 2nd through Monday, July 4th in celebration of Independence Day. But we ARE open tonight until 9p and tomorrow from 9:30a to 5p. That's plenty of time to stop by and get some good books, movies, music and more to enjoy over the long weekend!
Lori McGear, our amazing volunteer coordinator, is attending the Points of Light National Conference on Volunteering and Service in Detroit this week, along with over 4,000 change makers from around the world, to learn how to make the library's volunteer program even better! Find out more about the conference at [http://www.volunteeringandservice.org/general-inf.../about.cfm](http://www.volunteeringandservice.org/general-inf.../about.cfm)

Our Summer Reading Kick-Off was just two weeks ago and we're up to nearly 1,000 participants, over 122,500 hours logged by children and teens, over 100 books logged by adults, and over 300 challenges met. Great job everyone!

Welcome to the Orion Township Public Library Summer Reading Program! From this page, you’ll be able to sign up, log books, and earn chances for...

ORIONLIBRARY.ORG
Come to our Outdoor Yoga tonight at 6:30 to relax and increase your brain power!

Yoga May Be Good for the Brain

A weekly routine of yoga and meditation may help to stave off aging-related mental decline, according to a study of older adults with memory problems.

WELL.BLOGS.NYTIMES.COM|BY GRETCHEN REYNOLDS

Linda Pannuto Did I forget to sign up?

Orion Township Public Library no sign up necessary, just drop on in!

Did you know that your library card can be your best travel companion?

Discover hundreds of Michigan's cultural destinations and natural attractions with your Orion Library card! You can "check out" FREE or discounted admission passes to hundreds of Michigan state parks, campgrounds, museums, trails, arts & cultural destinations, seven National Park Service venues, and more. For more information visit www.michiganactivitypass.info.

How to check out a Michigan Activity Pass

http://tln.lib.mi.us/map/Files/How_to_check_out_a_Michigan_Activity_Pass.pdf

See More
Project Orion @ Your Service has begun at the Orion Library! Each week now through early November a different local, non-profit organization will be featured in the lobby of the library. Come check out the table this week with information about the Orion Safety Path.

Orion Township Public Library
June 22 at 10:16am

Orion Township Public Library added 19 new photos to the album: Gobstopper Games.
June 21 at 3:41pm

LikeShow more reactions
CommentShare
66
Children are enjoying a puppet show this afternoon! If you missed this all ages program today, drop in for "Cars" Movie Fun on Wednesday, July 6 @ 2:00p.

The next Orion Library Blood Drive is this Thursday, June 23 from 9:30a to 6:30p. Remember there is always an urgent need for blood so please give - Be A Lifesaver! Sign up online at redcrossblood.org, sponsor code: orionlibrary, or call 1.800.733.2767.

Our Friends of the Library put in tremendous amounts of time and energy into sorting donations for their Twice Told Tales store in our lobby and for their book sales. Proceeds from both of these help fund library programming. A big thank you to our Friends! #MiLibSnap
Orion Township Public Library
June 17 at 11:49am ·

We do our best to have the latest and greatest material but sometimes we don't have that special book you're looking for. That's where MeLCat comes in! So far in 2016 we have loaned out 3,619 items and borrowed 3,761 items from other libraries. #MiLibSnap

66 Comments

Maria Zanzano Van Fossan I think half of that are the CDs Martin's borrowed!.

Like · Reply · 1 · June 17 at 7:02pm

Orion Township Public Library
June 16 at 8:24pm ·

Share your recommendations in the comments!

Like These Movies? Here Are 100+ Things You Might Also Like ...

Introducing NPR's cutting-edge, state-of-the-art, book/movie/TV recommendation algorithm: HUMANZ.
NPR.ORG
Did you know that the library had over 850 programs in 2015? And over 16,000 people attended these programs! Be sure to check out our newsletter link and find out about all the fun programs we have going on this summer! #MiLibSnap #summerreading

orionlibrary.org

Like Show more reactions

Comment Share

1313

3 shares

Comments

Orion Township Public Library

June 15 at 12:41pm

This is just a portion of the kits and supplies our fabulous youth librarians use for their story times and programs! #MiLibSnap

25Justine Becker, Judi Rudisill and 23 others

1 share

Comments

Bob Huffman This is awesome!
The library processed 12,924 items in 2015. That includes, books, movies, music, audiobooks and video games. That's a lot of new material for the library! #MiLibSnap
Orion Township Public Library added 12 new photos — at Orion Township Public Library.
June 11 at 12:17pm · Lake Orion ·

#SummerReadingKickoff is in full swing.

Recognition of Achievement - Mark C. Thurber! Celebrated by the Committee to Elect Mark Thurber, Orion Twp Treasurer. If you would like to purchase a special day for someone at the library in honor of a birthday, anniversary, retirement, etc., visit orionlibrary.org/give-a-special-day.
Don't forget about our big Summer Reading Kickoff this Saturday! We'd love to see you there!

Did you know the Orion Library has a "Guest Artist" wall in the lobby? Stop by this month and see work displayed from local artist Lorene Porter.
Orion Township Public Library added an event.
June 6 ·

**Summer Reading Kickoff**
Sat 11 AM · Lake Orion
38 people interested · 19 people going

The big day is almost here! Summer Reading Kickoff is this Saturday, June 11 from 11:00a-2:00p! Bring the whole family to register for the Summer Reading Club and enjoy food, crafts and games outside behind the library. Matthew Ball will perform a Ragtime Piano concert at noon, and Grizz, the Oakland University Mascot, will be visiting!
Orion Township Public Library added 7 new photos to the album: Lego @ the Library - June 2016 — at Orion Township Public Library.

June 4 ·

The works of this month's master builders are on display in our Youth Department's Graphic Novels area.

Orion Township Public Library
June 1 ·

LO Schools offers options for continued learning throughout the summer. See their site for more information.http://www.lakeorion.k12.mi.us/Content2/1344

LikeShow more reactions
CommentShare
2Lori Salley McGeary and 1 other
Comments
Orion Township Public Library

June 1 -

We have our first name on the board for 1,000 Books Before Kindergarten! Tessa has read 200 books and went home with an awesome bag, a bookmark, and a sticker! If you love reading with your child, sign up today at http://orionlibrary.org/youth/1000-books/ or talk to a Youth Librarian.
Dear Karen,

Don't miss your chance to attend professional development programs and events from MLA and other organizations serving the library community.

Learn the Essentials of Budgeting and Financial Strategies
Join us for a one-hour webinar June 27th
10:30 a.m. - 11:30 a.m.
Register Now

Alan D. Panter, CPA, Abraham & Gaffney, PC will give a practical discussion of the budgeting process including legal requirements, how to prepare a budget, timelines and interaction with the Board of Directors. Attendees will be provided with a budget template that can be used in a smaller library or for a fund of a larger library.

More Information
Register Now
Build Bridges to Effective Outcomes with Your Board

*Early Bird Deadline - August 10*

Register Now

Building a positive relationship with your Trustees is important, but not always easy to accomplish. Learn how understanding roles and keeping your board informed can help create those positive relationships and build bridges to effective outcomes.

**This program is great for both library directors and trustees.**

More Information

MLA 2016 October 26-28
Lansing Center

Learn from experts about innovations for libraries and library professionals through our diverse program offerings and keynote speakers at this year's annual conference.

Registration now open!

More Information

**Keynote Speakers You Won't Want to Miss:**
Shannon McClintock Miller, blogger of The Library Voice
Wednesday
Learn more

Shannon McClintock Miller is an international speaker and consultant who speaks about education, librarianship, technology, social media, and making a difference in education and the lives of others, especially children.

Detroit SOUP's Executive Director Amy Kaherl
Thursday
Learn more

Detroit SOUP is a microgranting event that celebrates creative projects in the city and has helped Detroiters give back over $125,000 towards art, social justice, social entrepreneurs, education, technology and urban agriculture in their community.

Ben Bizzle, CEO of Library Market
Friday
Learn more

Ben Bizzle is a 2013 Library Journal Marketing Mover & Shaker and John Cotton Dana Award winner. He authored the 2015 ALA Editions book, Start a Revolution: Stop Acting Like a Library, offering strategies for innovative web development, marketing, and outreach for libraries.

Special Events at Annual Conference

Library SOUP
More Information

Library SOUP is a fundraising event that will help secure money for innovative projects your library would otherwise not be able to pursue. Think of it as a go-fund-me project where your peers will vote for the winning project idea.

Library SOUP will be held during the MLA 2016 Annual Conference on Thursday, October 27, 2016 from 3:30 to 4:30 p.m. Attendees will pay only $10.00 to attend this event. Half the admission fee will go to support the MLA Scholarship fund and the remaining half will go to the winning project of Library SOUP. Estimated winnings are projected to be around $1,000.
125th Anniversary Reception
Purchase a 1/4 page congrats ad from your library for the conference program

Commemorate 125 years of MLA Wednesday, October 26 at annual conference. MLA is proud to serve Michigan libraries and library professionals for the past 125 years through advocacy efforts and professional development advancements. Thank you for helping us reach this achievement through your continued membership. See you there!

Celebrate with us all year! Join us on social media using the the #MLA125 hashtag to join the conversation! Every Thursday will be a #ThrowbackThursday or #TBT with a different surprise from the MLA archives. Find us on Facebook, Instagram and Twitter.

Don’t Forget the Library of Michigan Stipend Can Be Applied to MLA 2016
The Library Continuing Education Program provides continuing education stipends to public, academic and school library staff. Please visit the Library of Michigan’s website for more information on criteria and application questions.

MLA Program Seeks Mentor Candidates
To be successful in any field, aspiring leaders require role models and guidance. That is especially true of library science, where students and emerging professionals have such a wide range of specialties to choose from. If you are a public, academic or special library professional who has a desire to help others grow through your experience, please consider applying to the MLA Mentor Program. Not only will you provide guidance and expanded growth opportunities for your mentee, the experience you gain by mentoring someone can facilitate your own professional growth, making you more of an asset to your organization.

More Information

Connect with us:

Michigan Library Association  |  MLA@milibraries.org  |  http://www.milibraries.org
3410 Belle Chase Way, Ste. 100
Dear Karen,

MLA is currently engaged with a number of public policy issues affecting our libraries across the state and nationally. We are working with legislators and stakeholders to ensure the library voice is heard at the Capitol.

Summer is a great time to connect with your elected officials. Back in their home districts, you will find many representatives and senators attending county fairs and local parades and festivals. The entire House of Representatives is up for election this year, so many lawmakers will be even more visible as they campaign throughout the summer break. Now is a good time to make a connection so legislators know who they can count on for factual information about libraries and how they impact their constituency.

State Aid to Libraries and State Budget Maintained

Governor Snyder recommended a 2017 FY budget that was nearly a mirror image of libraries’ 2016 numbers. Last year’s $1 million increase in State Aid to Libraries for fiscal year 2015/16 along with the additional Renaissance Zone Reimbursements remain in the governor's recommendation. In fact, line items for the Library of Michigan, LSTA and Michigan eLibrary showed a modest $94,000 total increase over last year. Conference committee upheld the budget and the governor this month signed the bill. The latest state revenue estimates came in at nearly a half a billion dollars short of projected causing a flurry of cuts to the state budget.
Libraries are Entitled to 100% Reimbursement of Millages Lost to the Personal Property Tax (PPT) Repeal

According to the Michigan Department of Treasury, there is enough funding in the Local Community Stabilization Authority to reimburse all millages at 100 percent including libraries.

The state of Michigan is reimbursing municipalities and if the city, township or other municipality is your taxing authority, they are required to automatically reimburse the library. District libraries will be reimbursed directly. We are finding that a number of municipalities do not understand that libraries should be included in the efforts. In fact, some are under the impression that only essential services can be reimbursed. If your local governing authority staff are unaware, encourage them to contact the Michigan Department of Treasury.

Reimbursement dates are as follows: County allocated millage will be paid on September 20. Other county millage, township millage, and other millage levied 100% in December will be paid the following February 20. All other millage reimbursements will be paid on October 20.

It is important to note that the lowest millage rate levied between 2012 and 2015 will be the amount reimbursed to the library.

Librarians and MLA fought long and hard to get libraries included in the PPT reimbursement two years ago. We were able to get libraries included in PA 86 of 2014. It was part of a 10-bill package that provided for reimbursement to those entities being harmed by the elimination of the PPT. Senate Bill 821 took effect when proposal 14-1 State Use Tax - Ballot Issue passed in August of 2014.

Thank you to the many MLA members and our Governmental Consultant Services Inc. (GCSI) lobbyists who advocated so fervently for libraries on this issue.

Read online

MLA Webinar to Address Federal Overtime Rule

An MLA Webinar explaining the new federal overtime rule is coming this summer. The rule, which will be effective December 1, significantly increases the minimum salary level for "white collar" employees to qualify as exempt from overtime pay requirements. Under the new rule, no employee who has a guaranteed salary of less than $47,476 will qualify as exempt under the executive, administrative, or professional exemptions. That's more than double the current minimum salary level of $23,660 and only slightly lower than the Labor Department's proposed $50,440. The rule will not affect hourly or other non-exempt workers, who already are eligible for overtime pay.

Read online
Funding for LSTA Grants Increased (Reprinted from ALA District Dispatch)

On June 9, the Senate Appropriations Committee delivered good news for libraries by increasing funding for LSTA Grants to States and National Leadership Grants to Libraries, while also providing level funding for Innovative Approaches to Literacy (IAL). The Labor, Health and Human Services, Education and Related Agencies Appropriations Subcommittee approved the bill with no amendments or controversial policy riders.

The Grants to States program, which the President's budget proposed cutting by $950,000, will instead be increased in the Senate bill by $314,000, raising its total funding to $156.1 million for FY2017. That reflects an increase of over $1.25 million from the President's request. National Leadership Grants will also receive a $314,000 increase, bringing its total to $13.4 million. Overall, the Institute of Museum and Library Services (IMLS) will receive a $1 million increase to $231 million for FY2017.

Register Now for MLA 2016 Annual Conference

Join us at the Lansing Center October 26-28 for MLA 2016. It's a celebration of MLA's 125th Anniversary and a chance for micro funding through Library SOUP. Registration is now open.

More information

Read our update online

Stay Connected

Michigan Library Association | MLA@milibraries.org | http://www.milibraries.org
3410 Belle Chase Way, Ste. 100
Dear Karen,

Here are this month's networking resources to build stronger libraries and library professionals. In the spirit of networking, email MLA@milibraries.org to suggest a topic or idea you feel would be of interest to MLA members.

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**Webinar: What does the FLSA Overtime Rule mean for YOUR library?**

Register Now

The U.S. Department of Labor published their final ruling on the Fair Labor Standards Act (FLSA) in May 2016. The rule, which will be effective December 1, significantly increases the minimum salary level for "white collar" employees to qualify as exempt from overtime pay requirements. Under the new rule, no employee who has a guaranteed salary of less than $47,476 will qualify as exempt under the executive, administrative, or professional exemptions. That's more than double the current minimum salary level of $23,660. Join William Tucker, CPA and Principal for Abraham & Gaffney P.C. as he explains this new rule and how it will affect your library.

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**I Love My Librarian Award Nomination Period Open Now**

The nomination period is now open through Sept. 19, 2016. The I Love My Librarian Award recognizes the service of 10 exceptional public, school, college, community college or university librarians who have
transformed lives and communities through educational opportunities and lifelong learning.

Each winner will receive $5,000 and a $500 travel stipend to attend an award ceremony held in their honor at Carnegie Corporation of New York on Nov. 30, 2016.

Submit a nomination online now.

Tools to promote the award are also available online.

Questions?
Contact:
Megan McFarlane
312-280-2148
mmcfarlane@ala.org

University of Kentucky Libraries Hosting 2016 IFLA News Media Satellite Session


There will be presentations on a host of topics from around the globe, such as Nepal, Netherlands, Germany, Mexico, France, Nigeria and the U.S.

On Friday, August 12, there will be a Kentucky Field Trip featuring breakfast at one of America's greatest thoroughbred horse race courses, Keeneland, followed by a tour of historic Buffalo Trace Distillery as part of your registration.

Register
More Information

MLA 2016 October 26-28
Lansing Center

Learn from experts about innovations for libraries and library professionals through our diverse program offerings and keynote speakers at this year's annual conference.
Registration now open!

Keynote Speakers

**Wednesday: Shannon McClintock Miller**
Shannon McClintock Miller is an international speaker and consultant who speaks about education, librarianship, technology, social media, and making a difference in education and the lives of others, especially children.

**Thursday: Detroit SOUP featuring Amy Kaherl**
Detroit SOUP is a microgranting event that celebrates creative projects in the city and has helped Detroiters give back over $125,000 towards art, social justice, social entrepreneurs, education, technology and urban agriculture in their community.

**Friday: Ben Bizzle**
Ben Bizzle is a 2013 Library Journal Marketing Mover & Shaker and John Cotton Dana Award winner. He authored the 2015 ALA Editions book, Start a Revolution: Stop Acting Like a Library, offering strategies for innovative web development, marketing, and outreach for libraries.

Beacon Society Grants

Each year, the Beacon Society provides grants to teachers and librarians for developing a teaching project to introduce young people to Sherlock Holmes. The grants are named in honor of a wonderful Sherlockian, Jan Stauber, a New Jersey middle-school teacher, who for 10 years visited classes in the guise of Sherlock Holmes to encourage students to discover the joys of reading.

The Beacon Society is a scion society of The Baker Street Irregulars, an international organization of Sherlock Holmes enthusiasts founded in 1934 by Christopher Morley. Information is available online about the Society, grants, and resources for educating students.

This year, the society is proud to announce grants of up to $500 to ten teachers and librarians to assist them in introducing Sir Arthur Conan Doyle and his beloved character to students. View the 2016 winners.
MLA Education Fund Scholarship

MLA has a scholarship fund to assist individuals with defraying costs for attending MLA workshops, educational events and the association's annual conference.

Don't miss the September 1 deadline for the annual conference scholarship.

More Information

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Half-day Workshop August 24
How to Work Effectively with Your Board of Directors
Register Now

Building a positive relationship with your Trustees is important, but not always easy to accomplish. Learn how understanding roles and keeping your board informed can help create those positive relationships and build bridges to effective outcomes.

---

Half-day Workshop September 22
Marketing: Building Your Own Brand
Register Now

Join us for a morning hands-on workshop to help you learn, evaluate and create a program to build engaged employees, also known as brand ambassadors, at your library. We'll cover the latest research and thinking on employee engagement and review case studies of organizations famous for their strong corporate culture. Then we'll work through a series of exercises and discussions designed to help you create a more engaged workforce.

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Stay Connected

Facebook Twitter

Michigan Library Association | MLA@milibraries.org | http://www.milibraries.org
3410 Belle Chase Way, Ste. 100
Lansing, MI 48911
517-394-2774
Dear Karen,

Welcome to this week's round up of all things membership. Read on for messages from our leadership, MLA news, member news and more.

As always we welcome your feedback and ideas at MLA@milibraries.org.

Your MLA membership will expire on: 6/1/2016
Visit the MLA website to renew your membership or update your profile (login required).

President's Update

As the 2016-17 MLA President, I look forward to learning new skills and working with the dedicated volunteers and staff. It is an honor to be part of such a powerful team in this influential organization. I have worked in libraries and have been active in professional library organizations for many years, but it is truly a privilege to serve in this distinguished role.

The MLA staff, board and volunteers have labored effectively. Some of MLA’s recent successes for members include:

- adding half-day training opportunities and webinars
- expanding networking for young professionals at the annual conference
- enhancing the MLA Mentor program with 34 successful matches

While the MLA advocacy efforts heard the voices of library supporters:
• to help squelch the effects of SB571 that would have barred local governments including libraries from spending public funds on TV ads, mailers or phone messages about local ballots proposals.
• to sustain state aid to libraries at the same level as last year despite an estimated $500 million reduction in state revenues.
• to help in the efforts to change Tax Tribunal Dark Store practices which reduces tax revenues to local governments including libraries.
• to pass a Senate bill which will protect libraries from tax captures.

MLA is Celebrating 125 years! What a notable milestone. Look for the big celebration at the annual conference in Lansing, October 26-28, 2016. Bring your memorable stories and/or plan to make new ones. This will be fun!

One of MLA's long-time partners is the American Library Association who is promoting a multi-year campaign to demonstrate how Libraries Transform. In this next year, we are working to forge some new partnerships that will transform opportunities for MLA members.

It's very rewarding to work as part of something bigger that brings value to so many. There is a feeling of great purpose here. Thank you for giving me this happy opportunity.

Read Online

From the Executive Director's Desk:

Congratulations Carla Hayden

By now most librarians have heard the great news that the Senate on Wednesday confirmed Carla D. Hayden to serve as the first African-American and the first woman to lead the Library of Congress. Hayden, who now leads Baltimore's Enoch Pratt Free Library, will serve a 10-year term. The confirmation vote was 74-18. Like many state library associations, MLA board of directors issued a letter first to President Obama in support of Dr. Hayden and later offered full support for her confirmation by Congress. Thank you to all who joined us in contacting lawmakers on behalf of Dr. Hayden.

Is Your Library's Website ADA Compliant?
The Library of Michigan has shared information that an initial complaint filed against the Michigan Department of Education MDE regarding website accessibility has been joined by a second complaint against public libraries and school districts in Michigan. Ensuring website accessibility can be a challenge and libraries should review their compliance.

MLA Webinars Are Here
MLA is now offering webinars as another way to make professional development easier and more affordable for member librarians. Our first webinar on budgeting was hugely successful and the second one scheduled for August 4 covers the new FLSA overtime rules and how your library will be affected. Join us Aug 4, 10:30 - 11:30 a.m. It's just $25 for MLA members.

http://www.milibraries.org/events/new-flsa-overtime-rule-webinar-what-does-this-mean-for-your-library

The U.S. Department of Labor published their final ruling on the Fair Labor Standards Act (FLSA) in May 2016. The rule, which will be effective December 1, significantly increases the minimum salary level for "white collar" employees to qualify as exempt from overtime pay requirements. Under the new rule, no employee who has a guaranteed salary of less than $47,476 will qualify as exempt under the executive, administrative, or professional exemptions.

MLA 2016 is at the Lansing Center and Registration is Open
Registration is open for MLA 2016 in Lansing. The successful Executive Exchange session exclusively for library deans, directors and leaders will again provide a chance to address those library issues that keep library leaders up at night. You'll have a chance to talk with others who understand the challenges of running a library.

This year as you are making your professional development plan, remember to review the MLA scholarship opportunities. Workshops, Academic Libraries Conference, Spring Institute and Leadership Academy all have scholarships available.

Library of Michigan also offers stipends that can be used for MLA 2016 and other events.

Read Online

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ALA Chapter Councilor Report Keep You Informed About ALA

As a chapter of the ALA, MLA members select an ALA councilor to represent them and help keep communication flowing. The attached report by current ALA councilor and MLA President Elect Steve Bowers is a thorough accounting of recent activities and decisions.

Download PDF

Register for Annual Conference Now
Join us at the Lansing Center October 26-28 for MLA 2016.

Register now to hear our keynote speakers share their expertise, including Jessica McClintock Miller of the Library Voice, Detroit SOUP Executive Director Amy Kaherl and Library Market CEO Ben Bizzle.

We also have a lineup of programs that will equip you with knowledge and skills to take back to your library on the latest topics and trends and exciting events including a celebration of MLA’s 125th Anniversary and a chance to vote for your peers’ projects to enhance the library community through Library SOUP.

Register Now
More information
Director’s Report
July 21, 2016
Karen Knox

Summer is in full swing around Lake Orion, and that includes many programs and activities at the Library in June! Our Summer Reading program kicked off on Saturday, June 11, and 1,180 people visited the library that day! The weather held out for us yet again, and we had our activities outside the library in the back. As of this week, we have 1209 people signed up for our Summer Reading program, which includes 837 kids, 206 teens, 138 adults, and 28 staff members. We now have 44 kids registered for the 1000 Books Before Kindergarten program as well, with one child having read 378 books since May.

Programs were well-attended in the Youth department in June! They included Lego @ the Library (13), Stories in the Park (70), Glow in the Dark (31), Nursery Rhyme Olympics (30), Kindermusik (119), Bracelet Making Fun (23), Get Ready, Get Set, Dance (47), Gobstopper Games (18), Puppet Show (40), Book Bingo (14), and Doggone Readers (18). We also visited Pee Wee Patch (22) and School of Mind & Body (35). In addition, we visited 6 of the 7 public elementary schools to publicize Summer Reading!

Our teens enjoyed some fun at the library in June as well, including Geek Club (15), Introduction to Archery (21), and DIY Nail Polish (29). Kathleen and Beth met with LOCS educators to discuss and revamp the Middle School Battle of the Books now that there are no media specialists at the middle schools.

We continue our Book Discussions, which were attended by 25 adults in June, which includes 10 people at a Cook the Book discussion. We held 3 sessions of Outdoor Yoga, which was extremely popular, attended by 69 people. We had another great Color Me Calm program for 10 adults. The Orion Historical Society met in June, with 9 people in attendance. We also had 31 patrons at the library for the last 3 in a series of programs sponsored by McLaren Oakland. These PATH workshops provide health information to attendees. 15 patrons came to the library for our Tasting and Touring Michigan program, and 9 came for our monthly Writer’s Workshop. We have tried to form a Roaming Readers Walking Club, with limited success and only 6 participants over the 3 weeks.

Outreach staff continues their regular programming also, with the most popular being the Next Chapter Book Clubs (59). Programs at senior care facilities include the Lake Orion Nursing Center (20), Villa at Silverbell (11), and Heritage Place (16) attendees. We also continue our ESL conversation group, which had 27 attendees over the 5 weeks. Outreach Services placed 9 brochure holders in medical offices in Lake Orion to help promote library and outreach services. Mary is looking forward to the reopening of the Orion Center, scheduled for July 11.
The staff celebrated summer with a staff BBQ on June 22, with grill-master Mike!

The library hosted a Red Cross Blood Drive on June 23, collecting 56 pints of blood.

Supervisors have been interviewing for a new shelver, vacant as a result of an internal promotion, as well as a temporary part-time youth librarian to help fill in while Kristen is out on leave. We have extended offers for these positions and hope to have new people in place by the end of July.

MaryAnne and Karen held another Community Conversation on July 13, this one with only 4 attendees (library patrons and volunteers), but it was a good conversation. We have additional conversations planned for August and September.

I have been working on the budget for 2017, which looks like it will be flat again, similar to 2016. I’m trying to make it work to pull less from Fund Balance, but without much increase in revenue, this is challenging with all we want to do. I will present a budget draft to the Finance Committee at our meeting on July 14.

I have also been working with Kimberly Bolan and Associates on the design for our Adult Services area. Through phone calls and emails, we have continued the work. We have received some designs for the area, including furniture and layout recommendations. I have also received an initial budget from the consultant and an estimate on painting. I have requested an estimate for the carpeting as well as moving. Kim would like a chance to meet with the Building Committee before we make any decisions on this part of the project, so we are rescheduling the July 21 meeting (as Kim cannot make it that day) for August 1. We will go over the plan in detail at that meeting.

Since the board approved the new policies at their meeting last month, staff have moved forward with plans to work with Unique Management Systems. We will be putting out a press release and sending letters to affected patrons at the end of July, with the anticipated start date of September 1, 2016 for sending patron accounts to collection.

Don’t forget that our Exploring Human Origins exhibit is coming to the library, opening on Saturday, July 30 and staying open until Monday, August 22. I have listed many of the special programs related to the exhibit at the end of this report. In particular, mark your calendars for Saturday, August 6 at 7p, when we have the official opening of the exhibit with an evening reception at the library. Note that there is an invitation-only reception beginning at 6p on August 6.
Director’s Report
July 21, 2016
Karen Knox

Speaking of things that are coming, the Library will be receiving a piece of art as part of the DIA Inside|Out program that is coming to Orion Township. The piece is expected to be installed near the Reading Garden behind the library around July 26. It will be viewable from inside the library as well as out by the garden. We are excited to be included in this program in our community.

In case you haven’t seen it, the July/August ONTV show, Orion @ Your Library, is available here: https://youtu.be/MS-exwZjvYI.

The Library was closed on Saturday, July 2 and Monday, July 4, in honor of Independence Day.

The Friends’ next board meeting will be held on August 22. (They do not meet in July.) Their next book sale comes up the week of September 19. They are planning a Friends Members Only event for October 20, and they are already starting to talk about their 2017 Gala to Poland!

Reminders and other notable upcoming events for the Library:

- July 27, August 3, 10 - Roaming Readers Walking Club, 9a
- July 22 - Teen Summer Reading Overnight Lock-In, 9:30p
- July 25 - The Language of Sports, 7p
- July 30 - Exploring Human Origins Exhibit opens
- July 30 - Harry Potter Day
- August 3 - Human Evolution and Environmental Change, 7p
- August 6 - An Evening of Science, 7p; invite-only reception starts 6p
- August 8 - Exploring the Meanings of Human Evolution, 7p
- August 13 - Summer Reading Finale, Baffling Bill, 11a
- August 17 - What is Archaeology? 7p
- August 22 - Exploring Human Origins Exhibit closes
- August board meeting will include the public hearing on 2016 millage rate, proposed budget for 2017, and a review of the Emergency Plan to Replace Executive Director
WE'D LIKE TO KNOW......

The Orion Township Public Library always welcomes compliments, concerns, and suggestions from our library users. The library director carefully reviews each form put in the suggestion box. Thank you for taking the time to comment. Purchase requests may also be sent to the library website at http://orionlibrary.org/purchase-request/


Name ____________________________ e-mail ____________________________
Address ____________________________

Orion Township Public Library, 825 Joslyn Road, Lake Orion, MI 48362 248/693-3000
www.orionlibrary.org
Hi Beth - Thanks to Kathleen saving the day today!! She helped me get a timey fax out and absolutely made my day!!! Woo hoo!!!

Thank you Kathleen

---

To: Beth

WE'D LIKE TO KNOW......

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Woo hoo!!!

Thank you Kathleen

---

Orion Township Public Library, 825 Joslyn Road, Lake Orion, MI 48362 248/693-3000

www.orionlibrary.org

Pulled 7/5/2016
### Statistical Report - Usage for the month of June 2016

#### Circulation

<table>
<thead>
<tr>
<th>Service</th>
<th>Current month</th>
<th>This month last year</th>
<th>Current FYTD</th>
<th>Previous FYTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circ Checkouts</td>
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<td>13,878</td>
<td>57,009</td>
<td>79,730</td>
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<tr>
<td>Self Checkouts</td>
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<td>20,305</td>
<td>97,779</td>
<td>89,906</td>
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<tr>
<td>Renewals</td>
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<td>8,872</td>
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<td>50,895</td>
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<tr>
<td>E-books</td>
<td>2,758</td>
<td>4,239</td>
<td>27,227</td>
<td>25,154</td>
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<tr>
<td>E-audiobooks</td>
<td>701</td>
<td>635</td>
<td>4,100</td>
<td>3,649</td>
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<tr>
<td>E-magazines</td>
<td>420</td>
<td>0</td>
<td>2,279</td>
<td>0</td>
</tr>
<tr>
<td>Hoopla</td>
<td>629</td>
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<td>3,109</td>
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<tr>
<td>Orion Center branch</td>
<td>2</td>
<td>94</td>
<td>148</td>
<td>402</td>
</tr>
</tbody>
</table>

#### Interlibrary Loan

| Items borrowed | 852 | 851 | 4,613 | 4,958 |
| Items loaned   | 813 | 1,206 | 4,432 | 7,461 |

#### Total Circulation

| Total Circulation | 42,203 | 48,874 | 246,522 | 254,694 |

#### Number of Items in our Collection

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<thead>
<tr>
<th>Service</th>
<th>Current month</th>
<th>This month last year</th>
<th>Current FYTD</th>
<th>Previous FYTD</th>
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<tbody>
<tr>
<td>Print</td>
<td>90,528</td>
<td>89,598</td>
<td>Residents</td>
<td>29,239</td>
</tr>
<tr>
<td>Audio (physical)</td>
<td>9,550</td>
<td>9,695</td>
<td>Non-Residents</td>
<td>8,893</td>
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<tr>
<td>Video</td>
<td>16,773</td>
<td>15,681</td>
<td>Total Card Holders</td>
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<tr>
<td>E-books</td>
<td>31,525</td>
<td>48,216</td>
<td>New Registrations</td>
<td>253</td>
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<tr>
<td>E-audiobooks</td>
<td>12,557</td>
<td>19,853</td>
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<tr>
<td>Other</td>
<td>11,161</td>
<td>10,134</td>
<td>Total Items</td>
<td>172,094</td>
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### Number of Library Card Holders

<table>
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<th>Service</th>
<th>Current month</th>
<th>This month last year</th>
<th>Current FYTD</th>
<th>Previous FYTD</th>
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<tbody>
<tr>
<td>Residents</td>
<td>29,239</td>
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<tr>
<td>Non-Residents</td>
<td>8,893</td>
<td>27,616</td>
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<tr>
<td>New Registrations</td>
<td>253</td>
<td>8,477</td>
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</tr>
</tbody>
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### Room Usage Statistics

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<th>Service</th>
<th>Current month</th>
<th>This month last year</th>
<th>Current FYTD</th>
<th>Previous FYTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting Room bookings (public)</td>
<td>155</td>
<td>110</td>
<td>797</td>
<td>661</td>
</tr>
<tr>
<td># Programs for adults</td>
<td>52</td>
<td>49</td>
<td>321</td>
<td>272</td>
</tr>
<tr>
<td># Programs for children</td>
<td>20</td>
<td>15</td>
<td>192</td>
<td>141</td>
</tr>
<tr>
<td># Programs for teens</td>
<td>4</td>
<td>7</td>
<td>28</td>
<td>28</td>
</tr>
<tr>
<td># School visits for Think Link</td>
<td>9</td>
<td>10</td>
<td>86</td>
<td>84</td>
</tr>
<tr>
<td>Program attendance for adults</td>
<td>358</td>
<td>841</td>
<td>2,322</td>
<td>2,360</td>
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<tr>
<td>Program attendance for children</td>
<td>1,079</td>
<td>1,001</td>
<td>5,643</td>
<td>4,723</td>
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<tr>
<td>Program attendance for teens</td>
<td>65</td>
<td>222</td>
<td>843</td>
<td>893</td>
</tr>
<tr>
<td>Attendance school visits Think Link</td>
<td>2,602</td>
<td>2,509</td>
<td>6,274</td>
<td>6,202</td>
</tr>
</tbody>
</table>

### Technology Usage Statistics

<table>
<thead>
<tr>
<th>Service</th>
<th>Current month</th>
<th>This month last year</th>
<th>Current FYTD</th>
<th>Previous FYTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computer signups</td>
<td>2,080</td>
<td>2,312</td>
<td>11,834</td>
<td>12,546</td>
</tr>
<tr>
<td>Wireless users</td>
<td>1,122</td>
<td>1,300</td>
<td>6,126</td>
<td>6,915</td>
</tr>
<tr>
<td>Web site hits - desktop users</td>
<td>13,713</td>
<td>16,085</td>
<td>80,107</td>
<td>85,938</td>
</tr>
<tr>
<td>Web site hits - mobile users</td>
<td>7,861</td>
<td>7,099</td>
<td>44,381</td>
<td>31,708</td>
</tr>
</tbody>
</table>

### Other Usage Statistics

<table>
<thead>
<tr>
<th>Service</th>
<th>Current month</th>
<th>This month last year</th>
<th>Current FYTD</th>
<th>Previous FYTD</th>
</tr>
</thead>
<tbody>
<tr>
<td># Visitors to Main Library</td>
<td>17,189</td>
<td>19,399</td>
<td>98,665</td>
<td>101,214</td>
</tr>
<tr>
<td># Visitors to Orion Center branch</td>
<td>0</td>
<td>235</td>
<td>334</td>
<td>1,539</td>
</tr>
<tr>
<td># Volunteer hours</td>
<td>515</td>
<td>505</td>
<td>3,154</td>
<td>2,458</td>
</tr>
<tr>
<td># Notarized documents</td>
<td>77</td>
<td>47</td>
<td>288</td>
<td>162</td>
</tr>
<tr>
<td># Think Link requests for books</td>
<td>8</td>
<td>4</td>
<td>127</td>
<td>119</td>
</tr>
</tbody>
</table>

No visitors to the Orion Center branch due to flood at the Orion Center

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### Number of Items in our Collection

- Print: 90,528 (Residents 29,239, Non-Residents 8,893)
- Audio (physical): 9,550 (Residents 8,893, Non-Residents 8,893)
- Video: 16,773 (Total Card Holders 38,132)
- E-books: 31,525 (New Registrations 253)
- E-audiobooks: 12,557
- Other: 11,161 (Total Items 172,094)

### Room Usage Statistics

- Meeting Room bookings (public): 155 (Current month, 110 (Current last year, 797 (Current FYTD, 661 (Previous FYTD)
- # Programs for adults: 52 (Current month, 49 (Current last year, 321 (Current FYTD, 272 (Previous FYTD)
- # Programs for children: 20 (Current month, 15 (Current last year, 192 (Current FYTD, 141 (Previous FYTD)
- # Programs for teens: 4 (Current month, 7 (Current last year, 28 (Current FYTD, 28 (Previous FYTD)
- # School visits for Think Link: 9 (Current month, 10 (Current last year, 86 (Current FYTD, 84 (Previous FYTD)
- Program attendance for adults: 358 (Current month, 841 (Current last year, 2,322 (Current FYTD, 2,360 (Previous FYTD)
- Program attendance for children: 1,079 (Current month, 1,001 (Current last year, 5,643 (Current FYTD, 4,723 (Previous FYTD)
- Program attendance for teens: 65 (Current month, 222 (Current last year, 843 (Current FYTD, 893 (Previous FYTD)
- Attendance school visits Think Link: 2,602 (Current month, 2,509 (Current last year, 6,274 (Current FYTD, 6,202 (Previous FYTD)

### Technology Usage Statistics

- Computer signups: 2,080 (Current month, 2,312 (Current last year, 11,834 (Current FYTD, 12,546 (Previous FYTD)
- Wireless users: 1,122 (Current month, 1,300 (Current last year, 6,126 (Current FYTD, 6,915 (Previous FYTD)
- Web site hits - desktop users: 13,713 (Current month, 16,085 (Current last year, 80,107 (Current FYTD, 85,938 (Previous FYTD)
- Web site hits - mobile users: 7,861 (Current month, 7,099 (Current last year, 44,381 (Current FYTD, 31,708 (Previous FYTD)

### Other Usage Statistics

- # Visitors to Main Library: 17,189 (Current month, 19,399 (Current last year, 98,665 (Current FYTD, 101,214 (Previous FYTD)
- # Visitors to Orion Center branch: 0 (Current month, 235 (Current last year, 334 (Current FYTD, 1,539 (Previous FYTD)
- # Volunteer hours: 515 (Current month, 505 (Current last year, 3,154 (Current FYTD, 2,458 (Previous FYTD)
- # Notarized documents: 77 (Current month, 47 (Current last year, 288 (Current FYTD, 162 (Previous FYTD)
- # Think Link requests for books: 8 (Current month, 4 (Current last year, 127 (Current FYTD, 119 (Previous FYTD)

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No visitors to the Orion Center branch due to flood at the Orion Center
Orion Township Public Library
Board of Trustees Finance Committee Meeting, 7/14/2016

1) Call to order @ 6:30 p.m.

2) Final budget projections for 2017 discussed

3) Budget finalized and ready for public review and Board approval.

4) Meeting adjourned at 7:20 p.m.

Recorded by:
James Phillips
Treasurer, OPTL Board of Trustees
The Imitation Game
Applying For-Profit Strategies in the Nonprofit World

By Chelsea Dodd Coleman & Emily Grace Le May

When it comes to making changes in the workplace, most of us already know to look for inspiration from other libraries and librarians, and even other nonprofit groups, but there is much to be learned from the for-profit world. If you’re looking to improve your statistics and create a new, vibrant environment, check out some corporate strategies and adapt them for your library. Adaptation is crucial—what was popular and worked well before may be passé and ineffective now, and a service or medium of communication that seemed like a passing fancy may be here to stay.

A good business trend that public libraries can jump on this year is customer experience management (CXM), a proactive approach that focuses on delivering value to customers. An effective CXM strategy drives brand advocacy, sales, and revenue. When adapted for libraries, the evaluation of brand advocacy remains largely the same. However, libraries should look at the sales component in terms of circulation and program attendance, and revenue by way of increased fiscal support from local/federal government, donations from community members, and partnerships with other organizations.

It is a mistake to assume that enhancing our operations with business practices will detract from our public service mission. Corportations spend millions of dollars to understand what makes a customer tick, and we should take advantage of their knowledge. Only libraries willing to step out of their comfort zones will thrive in the twenty-first century.

Customer Service
Providing good customer service is important in almost every line of work. While there are many amazing companies to learn from, let’s start with three from the 2015 Customer Service Hall of Fame.

Amazon

- Why they’re great: The company recently patented their anticipatory shipping service, which uses “order histories to predict what a customer will need, and then ships to nearby warehouses and hubs before they even purchase the item.”
- How this can be applied to libraries: Get to know your patrons. Use the inevitable small talk that occurs at the circulation desk to your advantage, and take notes if you need to. Make collection purchases and plan programs with patrons in mind, set new materials aside for them when they arrive, and always offer to order an item for them if it’s unavailable. You should also consider reaching out to neighboring libraries to get an idea of what materials they have and what programs they offer that could be of interest to your own patrons. The patron will probably relish the attention, you’ll know what sort of programs to offer in the future, and the books you purchase will have readers waiting upon arrival. Win/win/win.

Apple

- Why they’re great: They believe that good customer service stems from “employees who are motivated, who take ownership, and who take pride in what they do.”
- How this can be applied to libraries: Managers need

About the Authors
CHELSEA DODD COLEMAN is Information Services Supervisor at Montclair (NJ) Public Library. EMILY GRACE LE MAY is the Youth Services Librarian at Mt. Pleasant Library, Providence (RI).

Contact Chelsea at chelsea.dodd@gmail.com.
Contact Emily at emilygracelemay@gmail.com.

Chelsea is currently reading Tudors Versus Stewarts: The Fatal Inheritance of Mary, Queen of Scots by Linda Porter. Emily is currently reading Vanishing Girls by Lauren Oliver.
to make good hiring decisions, pursue change-makers, and allow existing staff to implement changes to make their work lives easier and improve upon the lives of patrons. Staff members are the face of your library and should be included in the decision-making process.

Marriott

- **Why they’re great:** The first of their core values listed online is “take care of associates and they will take care of the customers.”

- **How this can be applied to libraries:** Hiring decisions are just the first of many steps. Management should continue to be responsive to, supportive of, and engaged with their staff. When employees feel that management has their back, loyalty to the library and the services it provides is assured.

Listening and responding to patrons is a key component of sophisticated customer service. For example, the museum pass program at Montclair (NJ) Public Library only has enough museum passes for a twenty-four-hour checkout, which means that most patrons must pick up the pass on the day of their visit. This became an issue for those wishing to visit a museum in New York on a Sunday when the library does not open until 1 p.m. After feedback from patrons, the policy was adjusted so that museum passes are checked out for an entire weekend—a minor adjustment that improved the program.

But was this feedback only given to the department that handles the museum passes? No. The fact is that “customers don’t care what channel or department you work in,” and patrons probably won’t know or care if you’re a clerk or a director.

If a patron takes the time to ask you a question or provide feedback, you should take the time to provide an answer or acknowledge the input regardless of your position in the library. Should the question require greater resources of time or expertise than you can provide, don’t just physically point in the direction of a coworker—take the opportunity to introduce them and bring them up to speed with the patron’s query to ensure a fluid, polished experience. This is a potentially golden moment—a chance to make the patron feel catered to and increase his or her sense of familiarity and security with the library.

**Physical Space**

If you can’t afford to make major renovations, small and mindful changes can still make an enormous difference. Try to maintain a pleasant environment with the scent of (unlit!) candles strategically tucked on shelves, or crack a window to let in the fresh air. Consider serving coffee and pastries not only for their aroma, but also to turn a small profit and encourage your patrons to linger and browse the shelves while they enjoy their afternoon pick-me-up. Even investing in a coffee machine can go a long way.

Be sure to eliminate musty smells from books and rugs and dust your shelves whenever possible. Provide clusters of comfortable seating, ample table space, and cozy, welcoming lighting for solitary reading or small group socializing. Think about all the students who opt to study in coffee shops and the accompanying background noise; while people have traditionally come to libraries for quiet places to read, the majority of your community may actually be happier with light background chatter or even some soft background music during non-peak hours. Consider asking for your patrons’ input again, and then experiment and adjust accordingly.

When making any interior changes, observe your patrons’ migration patterns and know your high traffic areas, then make use of that space with dynamic, aesthetically pleasing, and relevant displays, filled out with informational handouts that connect to the community. Consider investing in a few shelf lights to highlight popular collections or new materials, as “illuminated displays receive twice the attention of non-illuminated displays.”

Even more specifically, pay close attention to the area immediately inside and to the right of your doorway as this is naturally where people initially gravitate, and why you’ll find some of the most exciting stuff at Barnes & Noble located there (bestsellers, staff picks, glossy...
magazines, topical/themed displays, and so on).

**Digital Space**

A library's virtual presence is just as important as its physical space. While a building has a limited capacity, there is no limit to the number of visits to your website and social media pages. The extent of services offered online is growing, and it is crucial that patrons feel comfortable accessing and interacting with your library in every dimension.

The first place to evaluate is the library website. Is it cluttered with unnecessary buttons? Does the content structure make sense? Do menu labels make it difficult to determine where a library service can be found? Is the language representative of your brand, whether it is friendly and casual or professional and formal?

It is never the best idea to rely on the perceptions of library staff in assessment. The primary audience for your site is current and future library patrons. Most libraries struggle to find time for proper surveys, but make it a project for your staff on the front lines to gather feedback. Count questions about where specific content can be found. Look at your website analytics to determine the pages most frequently visited and the ones perhaps too hidden. Provide staff with introductory talking points to gain insight into how patrons feel and use the site, and then record their responses. This mix of hard and soft data will paint a picture of areas of success to replicate and areas to improve.

When it comes time to make changes, website overhauls are a thing of the past (unless your site is in real trouble). Few loyal customers like change, even when it is in their best interest. Take a tip from online retail giants like Amazon and make incremental changes while keeping the big picture in mind. The Amazon of 2013 is relatively different than what we see today, but the transition was smooth and customers rarely took note of the changes.

The next place to assess in the virtual realm is your social media presence. The level of community interaction on Facebook, Twitter, Instagram, and even Snapchat means that libraries cannot afford to ignore social-media strategy.

Many noncommunication professionals are aware of Hootsuite and its ability to enable scheduled posts to up to three social media accounts for free. While this is helpful to guarantee regular postings, interaction is the most important part of a good strategy. Regularly scheduled, multiplatform posts should serve as the backbone and limbs of your social media presence, while the individualized attention of likes, comments, and the use of newly relevant hashtags are the heart and soul. Like and follow other pages, comment on their posts, share their posts, and tag other people and organizations. Get a conversation going.

**Community Relations**

What do customer service and physical and virtual spaces contribute to? Community relations. A subset of public relations, true community relations activities aim to be mutually beneficial. Community relations is one of the more important efforts to which library staff should contribute time. Engaging locally builds strong networks and support when done with sincerity.

Take for example the case of Dawn dishwashing detergent. Most recall the Dawn commercials following the 2010 BP disaster that showed crude-covered birds being washed clean of oil. Its maker, Procter & Gamble (P&G), donated thousands of bottles of the product and much of its revenue from Dawn sales to the wildlife cleanup effort. The Wildlife organizations got what they needed to help rectify the situation, and Dawn revenues jumped. This tactic wasn't new, but followed decades of engaging with wildlife and bird rescue organizations that already insisted on using Dawn. The built-in relationship made it easy for P&G to swoop in (pun intended) at a moment's notice.

Librarians give to the community every day, which makes our Dawn-like stories even more readily available. Libraries build connections with organizations that can help tout library usefulness.

Each staff member can play a part regardless of his or her level of involvement in outreach. By being present at local organization meetings and events, and by recording details of activities in these organizations, staff will gain a better understanding of how to place themselves in the community.

One way to record and track data is by using a customer relationship management (CRM) database. Used by companies both large and small, CRM databases capture data and enable seamless sharing with colleagues. Most companies use CRM as a selling strategy, but libraries can easily tweak its purpose to enhance community relationship initiatives.

At Montclair Public Library, Bitrix24 is the CRM database of choice. The free account can be used by up to twelve individuals and allows users to create custom fields to make it more applicable to library contacts and projects. Using Bitrix24 enables staff from all departments to share contacts and the status of projects and partnerships. The biggest obstacle encountered thus far is encouraging staff to utilize it. When regularly put to use, staff members are able to easily find contacts for programs and services, and departments can avoid duplication of efforts.

Other great web-based CRM databases that have free account options include Insightly and Zoho. For smaller libraries, staff members can even create a Microsoft Access database or use something as simple as a spreadsheet to track relationships. Or, if a library has the resources, it can build its own database to track patron demographics like the Charlotte (NC) Mecklenburg Library did.

Monitoring relationships is just one part of healthy community relations. The other is responsiveness. The most respected companies in the world respond to their customers quickly. If you ever want to evaluate the quality of a business, voice a complaint and see how they address the situation and with what speed.

As Peter Shankman advocates in Zombie Loyalists, grow your "zombie" army. Remember that true community relations aims to be mutually beneficial—that is, "the loyalty of your zombies is directly proportional to your loyalty to them." Responding to your patrons within
twenty-four hours and being a consistent voice on local social media groups is the easiest way to start.

When local residents and businesses start promoting library services for you, you’ll know that you’re headed in the right direction. Take for instance a resident who decides to voice, in a closed group, that he believes the library is irresponsibly weeding materials. The greatest joy is seeing other community members stand up for the librarians. The same goes for questions about places to donate books or to find senior activities, and seeing multiple people comment that the library is the place to check. When citizens promote and defend the library without solicitation, the zombie infection is on its way.

**Conclusion**

The most difficult part in evaluating your library’s customer experience is your objectivity. A great example of a business gaining perspective comes from Gary Shapiro’s *Ninja Innovation*. When the Ford Motor Company was struggling, it did what “a true ninja innovator would do: [it] brought someone in from the outside to shake things up.” “The new CEO redefined Ford as a tech company rather than a car company. Libraries have been in the book business for so long that perhaps the time has come to go back to our roots as an information services business, regardless of format.

While bringing in fresh employees with clean slates is ideal, secret shoppers are free and can be just as effective. Ask family, friends, and colleagues from other libraries to visit and evaluate your library’s customer service, physical atmosphere, and online presence. Encourage them to voice anything that stands out to them, good and bad.

Remember that as librarians, we don’t necessarily have to know everything—we just have to know where to look to find the best answers. Don’t be afraid to broaden the scope of your search to the for-profit sphere when considering best nonprofit customer service practices. And don’t be afraid to try something new. As you know, “we’ve always done it this way” can be a dangerous mindset.

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**References**


2. Ibid.

3. Ibid.

4. Ibid.


**Suggested Reading**

*Connected by Design: 7 Principles for Business Transformation through Functional Integration* by Barry Wacksman and Chris Stutzman

*The Difference Between CRM and WCRM* by Irina Guseva (EContent, Jan./Feb. 2023), http://tinyurl.com/6fcdqg


*"Service Standards Are the Key to Becoming Like the Businesses You Love"* by Marsha Lindquist (American Salesman, Nov. 2015), http://tinyurl.com/j086btu

*"To Improve Your Customer Experience, Engage Your Employees"* by Bruce Temkin (Customer Relationship Management, May 2015), http://tinyurl.com/hwo5nnr


United for Libraries will coordinate the 11th annual National Friends of Libraries Week Oct. 16-22, 2016. National Friends of Libraries Week offers a two-fold opportunity to celebrate Friends. Use the time to promote your group in the community, to raise awareness, and to increase membership.

National Friends of Libraries Week is also an excellent opportunity for your library and board of Trustees to recognize Friends for the help and support of the library. Find a sample press release and marketing materials, and explore ideas and resources for Friends groups, libraries, and state Friends groups at www.ala.org/united/events_conferences/folweek.

United for Libraries Friends group members are eligible to apply for National Friends of Libraries Week Awards. Two groups will be awarded $250 each in honor of their celebrations during the week. For information, visit www.ala.org/united/grants_awards/friends/friendsweek. Friends groups who have won this award in the past, and their projects, can be viewed on the page.

The ALA Store offers “Friend Your Library” materials, including buttons, posters, bookmarks, and downloadable templates. To purchase the materials, visit the ALA Store at www.alastore.ala.org and search for “Friends.”

United for Libraries group members save 10% off ALA Store purchases. (Personal ALA members will automatically save 10% when they enter their login and password.) For details, log in to the Friends & Foundations Zone at www.ala.org/united/friendszone.

Two groups win Baker & Taylor Awards

Two groups have been recognized with United for Libraries’ Baker & Taylor Awards for outstanding efforts to support their library. The Friends of the Nampa (Idaho) Public Library and the Huntley (Ill.) Area Public Library District Friends Foundation are this year’s winners. Each group receives $1,000 and a clock from Baker & Taylor to honor their achievements.

The Friends of the Nampa Public Library worked with the library staff to build a Friends group to match the library’s momentum. While advocating for a new library building, the Friends underwent extensive planning and training to open a successful Friends bookstore within the new library, which opened in 2015.

Years ago, the Huntley (Ill.) Area Public Library District Friends Foundation hosted golf fundraisers that brought in $10,000, but could not get the momentum back for a similar fundraiser after the economy spiraled. They decided to revamp the idea with a mini golf fundraiser within the library, which would also meet the goal of attracting young people to the library. The Friends found sponsors and hosted it as a back-to-school event in August. The event is a favorite because it brings together golfers of all ages, Friends, community members, and businesses in support of the library.

United for Libraries has given Baker & Taylor Awards since 2000. Baker & Taylor is a leading distributor of books, videos and music products to libraries, institutions and retailers. For more information about Baker & Taylor Awards, and a detailed description of the award-winning programs, visit www.ala.org/united/grants_awards/bakertaylor.
Making United for Libraries stronger

As I write this last column, it is bittersweet and hard to believe a year has come and gone so quickly. This past year has been a successful year for the United for Libraries board and division for several reasons, and I wanted to reflect on our successes in this column. But I also want to share what I believe to be our challenges and some of the things we must focus on going forward in order to make United for Libraries a stronger and more vital organization—not just within ALA, but within our advocate community.

I was introduced to this great organization over eight years ago as a Friends of Libraries U.S.A. (FOLUSA) corporate board member, and quickly knew I wanted to be a part of it and to support what it stood for and what it meant to our members. I was part of the organization that merged FOLUSA and the Association for Library Trustees, Advocates and Advocates (ALTA), and we quickly found ourselves in a situation (as common with all organizations that are going through change) where we struggled with our new identity and how we would re-invent ourselves.

We grew and learned together, and we emerged with a dedicated and committed board and members who wanted the new organization to forge new paths and new services for our membership. The merger process was not without its challenges and missteps, but that was to be expected, and to think otherwise was a mistake. I now look at the current board and I am so proud of what we have accomplished and the impact we make with our members and the library community.

Over the last 12 months we have focused on building our membership and creating a strong leadership team for the future. We achieved our goals while at the same time continuing to provide the high quality of service our members have come to expect. Some of the achievements worth highlighting are:

- Service to more than 5,000 members and member groups through over 25 programs this year.
- Six editions of The Voice—including one that went digital!
- Establishing a succession plan for our staff that allows us to prepare for new leadership by creating a Deputy Executive Director position filled by Beth Nawalinski, a long-term staff member who has been a critical member of our leadership team.
- Recruiting new board members from both the professional and corporate membership of ALA that only fortifies how we will go forward to engage and support United for Libraries as a division and as a program. The combined wealth of experience, background, and resources now sitting at the board table is beyond expectations of the board that worked to merge FOLUSA and ALTA years ago and truly fulfills the vision we had.
- We expanded membership through our statewide membership program with our partners at the Chief Officers of State Library Agencies (COSLA) and state libraries across the country. Not only did we expand membership within United, but also senior ALA leadership recognized us for our contribution to the ALA membership rolls and in a time where overall ALA membership is struggling.
- Through the work begun by Christine Lind Hage, past president of United for Libraries, we continued to fortify and build our budget. With our corporate sponsorship program and our statewide membership program, we were able to offset budget reductions from ALA so that our programs continued without interruption, which was another goal established by the FOLUSA and ALTA merger when we established long-term financial stability for United for Libraries.

We truly have many things to be proud of and the progress towards both short-term and long-term goals that have been accomplished this year. But with all organizations we must now look ahead and prepare for future growth.

We know that the next president of United for Libraries, Susan Schmidt, will lead us far beyond expectations with her constant source of energy and
her dedication to our organization and to libraries. I have had the pleasure of working with Susan for many years on the board, and in my opinion the time is right for her leadership and direction.

In a recent focus group that we conducted at the Public Library Association (PLA) Conference in Denver Colo., we were enlightened with valuable member feedback regarding our brand and identity, which are two critical components of any organization, and it was clear to the board members in attendance that the new United for Libraries board must take this feedback very seriously. It is clear we have loyal and committed members and they find our resources to be valuable and critical to their work in their communities.

Through our “merger years” and the changes to our name we have lost or confused members, and as a result our message is not as far reaching as in previous years. I was fortunate to be one of the facilitators in Denver, and the feedback confirmed that we are an effective and vital organization. We need to fortify and reestablish our organization with our members to make sure we support them in an ever-changing environment within library advocacy.

Though some challenges are not new, there are some challenges that are emerging in every community where we can make a difference, and we can help establish valuable resources to support and lead the way. Our staff is in the process of organizing the feedback for board review at the ALA Annual Conference in Orlando in June so that we can quickly respond and take steps to address the feedback and help members face current and future challenges. I want to thank the United for Libraries’ members and board members who participated in the focus group, and to confirm the value of their feedback in our program going forward.

In conclusion, my work and dedication to United for Libraries is both a source of pride and love for those that have taught me and supported me through the years. The standards set by those along the way have been high and I hope my contribution and work met those standards and made them proud.

I also hope this board and this presidential year will leave the organization in a better place and with a stronger leadership team to guide us through the next year and beyond.

I want to thank all of you for your hard work not only for our organization, but also among our members as you advocate for libraries and continue to establish value and need for outstanding library service in our communities!

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**ALAA, Harry Potter Alliance launch ‘Spark’ advocacy video series**

ALA joined the Harry Potter Alliance in launching “Spark,” an eight-part video series developed to support and guide first-time advocates who are interested in advocating at the federal level for issues that matter to them. The series, targeted to viewers aged 13-22, will be hosted on the YouTube page of the Harry Potter Alliance, while librarians and educators are encouraged to use the videos to engage young people or first-time advocates. The video series was launched during the 42nd annual National Library Legislative Day in May in Washington, D.C. The series can be viewed at [http://youtu.be/6R_u455AOAU](http://youtu.be/6R_u455AOAU).

The video series provides supporting information for inexperienced grassroots advocates, covering everything from setting up in-person legislator meetings to the process of constructing a campaign. By breaking down oft-intimidating “inside the Beltway” language, Spark provides an accessible set of tools that can activate and motivate young advocates for the rest of their lives. The video series also includes information on writing press releases, staging social media campaigns, using library resources for research or holding events, and best practices for contacting elected officials.

“Spark” is a wonderful resource from the American Library Association’s Washington Office,” said United for Libraries President Elect Susan Schmidt. “Every Friends group and Trustee board should explore this FREE resource for first-time advocates! Although the project is aimed at teens and young adults, it is invaluable information for everyone.”

“We are pleased to launch Spark, a series of interactive advocacy videos,” said Emily Sheketoff, executive director of the American Library Association’s Washington Office. “We hope that young or new advocates will be inspired to start their own campaigns, and that librarians and educators will be able to use the series to engage young people and get them involved in advocacy efforts.”

Janae Phillips, chapters director for the Harry Potter Alliance, added, “I’ve worked with youth for many years now, and I’ve never met a young person who just really didn’t want to get involved — they just weren’t sure how! I think this is true for adults who have never been involved in civic engagement before, too. I hope that Spark will be a resource to people who have heard a lot about getting engaged in the political process but have never been sure where to start, and hopefully — dare I say — spark some new ideas and action.”

The United for Libraries office will be closed May 30 and July 4. For assistance during that time, please email [united@ala.org](mailto:united@ala.org) and allow 24 hours for a response.
‘State of America’s Libraries 2016’ shows service transformation to meet tech demands of library patrons

Libraries are not just about what they have for people, but what they do for and with people. With communities still recovering from the Great Recession, academic, school and public libraries continue to transform and shift resources and services to meet the needs of tech-savvy patrons.

This and other library trends of the past year are detailed in the ALA’s 2016 State of America’s Libraries report, released in recognition of National Library Week, April 10-16, 2016.

The report shows that libraries of all types add value in five key areas — education, employment, entrepreneurship, empowerment, and engagement. Local and national studies cited within the report show that libraries are advancing multiple literacies and fostering a digitally inclusive society.

Administrators are looking to school librarians to help them digitize education and lead blended learning activities in schools, thus bringing equity, connectivity, and personalization to instruction.

The value of certified school librarians continues to grow as administrators and teachers seek education resources to better serve tech-savvy students. For example, in 2010 only 35 percent of school librarians indicated they were acquiring digital content. By 2015, that number had increased to 69 percent. This trend is reflected across a variety of formats, particularly databases, ebooks, periodicals, videos, and games.

Libraries continue to strive to support digital equality. Multiple studies increasingly point to the fact that individuals from lower socioeconomic backgrounds do not have equal access to high-speed Internet, digital tools, or opportunities to learn how to use digital resources. As a result, they are less able to compete for 21st century careers, participate fully in civic engagement or even advance their own personal learning and interests.

Regardless of format, digital or print, the report shows that collections within school and public libraries continue to be challenged. A challenge is defined as a formal, written complaint filed with a library or school requesting that a book or other material be restricted or removed because of its content or appropriateness.

In July 2015, a Harris poll on attitudes about book banning and school libraries revealed that out of the 2,244 US adults who participated, the percentage (28 percent) who felt that certain books should be banned increased by more than half since the previous survey (18 percent) conducted in 2011.

Book challenges recorded by ALA’s Office for Intellectual Freedom (OIF) reveal that attempts to remove materials with diverse content are higher than ever before.

The Top Ten Most Challenged Books of 2015 were:

1. **Looking for Alaska** by John Green
2. **Fifty Shades of Grey** by E. L. James
3. **I Am Jazz** by Jessica Herthel and Jazz Jennings
4. **Beyond Magenta: Transgender Teens Speak Out** by Susan Kuklin
5. **The Curious Incident of the Dog in the Night-Time** by Mark Haddon
6. **The Holy Bible**
7. **Fun Home** by Alison Bechdel
8. **Habibi** by Craig Thompson
9. **Nasreen’s Secret School: A True

To ensure you or your group is receiving all available member benefits, United for Libraries needs your email address. To add your email, send it to united@ala.org.
Steve Laird elected
United for Libraries president-elect

Steve Laird, president of the Reference Division of Infogroup, has been elected 2016-2017 United for Libraries vice president/president elect.

Laird has served as a United for Libraries board member since 2012, and has chaired the United for Libraries Awards Committee and served on the division’s Corporate Development Task Force and Finance & Audit Task Force. He was general manager then vice president of sales of the Reference Division of Infogroup before taking his current position as president.

Five additional United for Libraries board positions were filled during the election. Donna McDonald, director of the Arkansas River Valley Regional Library System (Dardanelle, Ark.) was elected Secretary.

Jeffrey Smith, president of the Foundation for Baltimore County (Md.) Public Library, was elected Division Councilor.

Marcellus Turner and Virginia B. “Ginny” Moore were elected to the Foundation at Large positions on the board. Turner is city librarian of Seattle (Wash.) Public Library and Moore is retired from Prince George’s County Memorial Library System’s Oxon Hill (Md.) Branch Library, and served for many years as a school librarian.

Veronda Pitchford, director of membership development and resource sharing, for Reaching Across Illinois Library System (RAILS) was elected to a Friend at Large position.

For full election results, visit www.ala.org/united/about/board/election. For ALA election results, visit www.ala.org/aboutala/governance/alaelection.

United for Libraries presents Public Service Award to House Democratic Leader Nancy Pelosi

On May 2, 2016, House Democratic Leader Nancy Pelosi was given United for Libraries’ Public Service Award for her support for libraries of all types in Washington, D.C. Though Pelosi was unable to accept the award, her policy advisor, Patricia Ross, came in her stead.

Ross read a letter from Pelosi which stated in part, “Libraries are sacred places of knowledge and literacy, memory and creativity; places that have educated, engaged and strengthened the minds and hearts of their visitors; places that offer the whole wisdom of humanity to anyone with a library card. They bring our communities together and are integral to working families as resources and places of life-long learning.”

To read the full letter, visit www.ala.org/united/sites/ala.org.united/files/content/grants_awards/public_service/pelosiletter.pdf.

A stalwart advocate of libraries, Pelosi began her career in public service as a board commissioner for the San Francisco Public Library. From 2007 to 2011, Pelosi served as Speaker of the House, the first woman to do so in American history. For 28 years, Pelosi has represented San Francisco, California’s 12th District, in Congress. She has led House Democrats for more than 12 years and previously served as House Democratic Whip.

The United for Libraries Public Service Award is given annually during National Library Legislation Day to a member of Congress who has supported library related issues. Past awards have gone to Bernie Sanders, Susan Collins, Richard Durbin, Barbara Boxer, and many others. For more information about the award, visit www.ala.org/united/grants_awards/public_service.

Public Library Association premieres library advocacy video series

At the intersection of practice and advocacy is the story of libraries’ and library staff’s positive impacts on individuals and communities. Better understanding and capturing these impacts drives the work of Project Outcome (www.ala.org/pla/performance/ measurement) and a new video series featuring library users — both of which were featured at the Public Library Association (PLA) Conference in Denver in April.

The series showcases the impact that today’s public library has on the community, with subject matter that intersects with the National Policy Agenda for Libraries, including how libraries support education, employment and entrepreneurship. The videos were developed in concert with PLA President-Elect Felton Thomas and ALA President Sari Feldman, as well as with PLA, the ALA Office for Information Technology Policy and the ALA Office for Library Advocacy as tools that the library community, allies and decision-makers can use to show how Libraries Transform (www.ilovelibraries.org/librariestransform).

“Before I walked into the public library, I knew nothing about 3D printing,” says Cleveland Brewery owner John Fuduric, who used library resources to print unique beer taps for his business. “The library is a great resource, but with the technology, the possibilities are endless.” More than 5,000 public libraries provide small business development programs and resources, according to the Digital Inclusion Survey.

Shot in Cleveland and Cuyahoga County public libraries by award-winning video production company Goldfarb Weber Creative Media, the series of six videos will be available continued on Page 6
for libraries nationwide to download and use. In addition to those mentioned above, other videos highlight themes of empowerment and community engagement, as well as an overview video bringing together all of the threads.

“Cleveland Public Library, like many of our colleagues, is using video more and more to share our services with more people in an increasingly visual world,” Thomas said. “But I know this is a catalog we need to build, and I hope these diverse videos will be used in our social media, public presentations and outreach to better reflect today’s library services and resources.”

Video has become increasingly important for communications — particularly for younger audiences. Click-through rates, for instance, increase two to three times when a video is included in an email, and 91 percent of 18- to 24-year-olds are watching online video on a regular basis.

“Policy makers, community decision makers and funders do not always recognize the expanded roles and capabilities of libraries nor recognize the extent to which libraries can be catalysts for opportunity and progress,” Feldman said. “We must shift outdated perceptions of libraries. This is why I’ve been proud to launch the Libraries Transform public awareness campaign, and why Cuyahoga County Public Library supported the development of these videos.”

All of the videos will be available for download and use from the ALA YouTube channel (www.youtube.com/user/AmLibraryAssociation), and additional tips for ways to leverage the videos will be shared. Libraries Transform is a public awareness and advocacy campaign of the ALA. Designed to increase public awareness of the value, impact and services provided by libraries and library professionals, the Libraries Transform campaign will ensure there is one clear, energetic voice for our profession. For more information, visit www.librarystransform.org.

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**Book review: ‘The Busy Volunteer’s Guide to Fundraising: The Truths and Nothing but the Truths About Raising Money for Your Cause’ by Kay Sprinkel Grace**

When it comes to fundraising, how do you make the best use of your volunteers’ time? You communicate exactly what they need to know to raise money — and nothing more. In *The Busy Volunteer’s Guide to Fundraising*, Kay Sprinkel Grace homes in on what works in fundraising and what doesn’t. She delivers the essential “how-to” in a jargon-free, one-hour-to-read book that achieves three things:

- It opens eyes and dispels a host of misunderstandings about raising money.
- It shows that it doesn’t take hours and hours of preparation to succeed at fundraising.
- It empowers volunteers to get about the task at once.

Other truths that Grace explores are:

- Fundraising is as much about relationships as it is about money.
- Don’t depend on publicity and advertising to raise money.
- Almost everyone is uncomfortable with asking for money.
- There are no “right words” when asking.
- Not all campaigns require a feasibility study.

If you want to make the most productive use of your volunteers’ time — and motivate them to raise money efficiently — this is your quick and easy blueprint!

*Emerson & Church Publishers; 978-1889102573; $24.95.*

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**Join the United for Libraries email discussion group for Foundations**

Library Foundation staff, board members, volunteers, etc., from all types of libraries are invited to participate in the United for Libraries email discussion group focused on topics of interest to library Foundations. Both those with expertise in library Foundations as well as those in the beginning stages of creating a Foundation are encouraged to participate in the free form discussion. Discussion topics might include fundraising, event planning, capital campaigns, planned giving, effective meetings, board recruitment, merging a Friends group and a Foundation, database management, etc.

The email discussion group is an information forum for those wishing to seek and share best practices for library Foundations. When you send an email to the discussion group, it is automatically sent to all subscribers, and their emails are sent to you. In this way, Foundations from around the country can share advice and their real world experiences. Messages are automatically archived for future searching. You do not need to be an ALA member or United for Libraries personal or group member to participate.

For instructions on how to join the email discussion group, visit [www.ala.org/united/foundations/electronic-discussion-group](http://www.ala.org/united/foundations/electronic-discussion-group) or email United for Libraries at united@ala.org.
The Friends section of the New York Library Association had a very successful program on merging Friends with Foundations. In this program, the panel members discussed the three-year path to the successful blending of the Friends of the Rochester Public Library (formed in 1953) and the Rundel Library Foundation (formed in 1989).

Past President of the Friends & Foundation of the Rochester Public Library (FFRPL) Sharon Salluzzo and Vice President Peg Glisson shared the podium with Executive Director Ned Davis, outlining the decision-making that led to a stronger single organization that serves the Central Library and the city branches of the Monroe County Library System. The merged 24-member “super board” that oversees FFRPL manages a large endowment, continues the 60-year tradition of offering outstanding programming such as “Books Sandwchiched In” to the community, and underwrites technology upgrades to enhance patrons’ experiences.

One issue the community faced was that donors were often confused by annual campaign letters from the library Foundation — donors thought they had already given to the library by supporting the Friends.

In 2010, Peter Pearson, a consultant with Library Strategies in Saint Paul, Minn., worked with both boards of directors and staff to discuss the pros and cons of a merger. He deemed the merger would be “a very successful venture and result in a more visible and powerful organization.”

A transition team with members from each group worked on the issues raised and hammered out consensus. Glisson and Salluzzo stressed that honest, respectful discussions of critical issues, from the naming of the new entity to the number of board meetings, were crucial to their success, not to mention patience, as the lawyers reviewed the paperwork. The local United Way provided a $35,000 grant that helped with the necessary legal costs.

While separate Friends groups can become advocates for the passage of library budget votes, Foundations cannot use their funds in this way. FFRPL’s activities are now limited to underwriting a “thank you” breakfast for legislative representatives in the region. Fundraising continues and donations have increased.

The above article is reprinted (with permission) from the December 2015 issue of Friends News and Notes, the newsletter of the Friends of Libraries Section of the New York Library Association.

### Merging a Friends group and a Foundation: Tips for success

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### Friends of the Berkeley (Calif.) Public Library enjoy Foundation’s 14th annual Authors Dinner

The Berkeley (Calif.) Public Library Foundation’s 14th annual Authors Dinner, held in the Central Library on Feb. 6, was another boffo get-together, raising big bucks for the library as well as delighting over 300 Berkeley booklovers.

As usual, the Friends of the Berkeley Public Library sponsored two tables and filled them with lucky bookstore volunteers who won a ticket to attend. Several of the 16 Friends attendees sent kudos along to the library Foundation for hosting such a gala affair, an annual gathering that’s been called — for many reasons — “the smartest night in Berkeley.”

Kristi Kenney, coordinator of the children’s area at the Channing Bookstore, wrote, “It was so great to get to experience such a ‘Berkeley’ event. I loved seeing the library transformed with neat lighting and so many full, fancy dining tables. Sitting with the author and artist of Rad American Women A-Z was also a highlight for me. If I had gotten to handpick which author to sit with, it would have been them! Thanks so much to the Friends for the ticket and opportunity to attend.”

Rosemary Hardy, one of the Friends’ Amazon-checkers, noted: “The library was transformed into a magical, enchanting space, with dimmed lighting and sparkling centerpieces. The food was delicious and abundant. The wonderful company of Friends volunteers at the table and the gracious presence of our charming authors added to the delights of the evening. It was an honor to participate, as a Friends volunteer, in such an elegant event.”

And finally, Channing volunteer Gerda Korner commented on her evening — though she doesn’t note that because of a slight computer glitch, she had all of 20 minutes to get ready:

“First of all, it was a thrill to have my name drawn as an alternate. It was an even bigger pleasure to get a last-minute invitation to attend. I quickly donned my most sophisticated rendition of elegant attire and got there in plenty of time. Utter posh event, tasty appetizers, drinks from Prosecco to martini, dinner as good to look at as to eat, and our author Richard Nagler provided interesting conversation about his work. We were given a gift bag that included his book — he has a truly innovative approach to his craft. The silent auction had a variety of items, most too expensive for my pocket book, but I did win the one for Jon Carroll, whose column I miss. It was a wonderful experience!!!”
Fred Stielow appointed to Center for the Future of Libraries Advisory Group

United for Libraries is pleased to announce that United for Libraries Board Member Fred Stielow has been appointed to the Center for the Future of Libraries Advisory Group.

Stielow engaged 64 boards and orchestrated automation for 45 rural libraries while director of New York’s Mid-Hudson Public Library System. The former board member of the Charles Town (W.Va.) Library now serves as Trustee for the Anne Arundel County (Md.) Public Library.

An Indiana University Ph.D., Stielow’s career extends to teaching at Catholic University and the University of Maryland, plus adjunct for the University of Illinois, University of Puerto Rico and Israel’s Galilee College. Stielow was Distance Librarian of the Year in 2014 and a Fulbright Fellow. He recently retired as American Public University System’s vice president and dean emeritus. Stielow created a state-of-the-art digital library for a fully online university. He is a pioneer in this field. He was also a Delphi Oracle for the American Alliance of Museums’ Future of Museums project.

The Center for the Future of Libraries Advisory Group will advise the Center on emerging trends affecting libraries, as well as and important innovations and activities happening within the profession; identify, analyze, and share information relevant to the future of libraries and the adoption and use of foresight and innovation techniques to improve libraries’ development; recommend new programs for and provide feedback on existing programs from the Center that would help librarians and communities better plan and innovate for the future; assist in the identification of strategies to influence and engage decision-makers in the development and enhancement of libraries’ future roles in society; and reach out to other organizations and experts within the field or in other fields to help expand and improve the work of the Center. For information, visit www.ala.org/transforming/libraries/future/advisorygroup.

Ask a Trustee

BY SHIRLEY LANG
Former Trustee, Syosset (N.Y.) Public Library

A Special Request

A director writes: My new Trustee has asked me to provide her with a comprehensive report containing the following information: 1) A list of all employees with their job titles as well as their employment start date and starting salary. 2) Their current salary. 3) The number of sick days banked for each person and the current dollar value of those days. 4) Does the library pay in full or does the employee contribute to his/her health plan? Such a detailed report would mean going through each employee’s records and then assembling the information, a lot of work. I do not know why she wants this information. Must I make this report up for her?

Freedom of Information Laws (FOIL) are very clear regarding what existing records must be made available to anyone requesting information regardless of the format by which the records are stored. The law is very specific with regard to what may be classified as confidential. This may include records and reports on ongoing litigation and ongoing negotiations. (The library attorney can advise you of any other items that are privileged and may be withheld.) Also, FOIL – S. 89(3) states that an agency is not required to create a record in response to a request.

It seems to me that the information that your new Trustee wants may be contained in what are considered to be public records. What is at issue here is the fact that she wants you to pull together all of this data and produce a special report just for her. The law is on your side. You do not need to do this. Your new Trustee should be told that requests for information come to you from the board and not from individual Trustees. Only the board has the authority to ask you to provide them with such a report.

My suggestion would be for you to tell her that the information she wants is not available in the format she is requesting, and that you cannot make up such a report just for her. Speak with your board president and arrange for the two of you meet with this person for an orientation on exactly how the board functions and the role of the Trustee.

The Right Connection

A Trustee writes: We are a seven-member board of a village library. The Trustees are appointed by the mayor. One of my fellow Trustees is habitually late for meetings and sometimes does not show up at all. He never calls if he will be late or absent. He says that heavy traffic on his commute home is the problem. I would like to speak to him and tell him he should resign and I would also like to talk to the mayor. Would this be OK?

Most people volunteer to serve as library Trustees because they understand the value of the library to the community and they have a sense of civic duty. Some want name recognition, perhaps for future political
ALA report provides practical advice about adopting 3D printers in libraries

The American Library Association’s (ALA) Office for Information Technology Policy (OITP) released “Progress in the Making: Librarians’ Practical 3D Printing Questions Answered” ([www.ala.org/advocacy/sites/ala.org.advocacy/files/content/ALA_3D_Printing_Q_A_Final.pdf](http://www.ala.org/advocacy/sites/ala.org.advocacy/files/content/ALA_3D_Printing_Q_A_Final.pdf)). Co-authored by 3DPrint360 CEO Zach Lichaa and ALA Senior Policy Analyst Charlie Wapner, the document poses and answers 16 practical questions related to establishing 3D printing as a library service. All of the questions were fielded from library professionals interested in 3D printing technology.

“Libraries represent the public on-ramp to the world of 3D printing and design,” said Dan Lee, chair of OITP’s Advisory Committee. “Library professionals who have adopted, or are looking to adopt, a 3D printer must answer questions related to printer operation and maintenance, workflow management, cost recovery, patron safety, and much more. As a by-product of OITP’s policy advocacy on 3D printers and libraries, once again OITP is doing great work for libraries in providing this practical information to assist library professionals.”

Libraries are democratizing access to, and facilitating learning through, 3D printing technology,” said Lichaa. “We need to make sure they have the necessary technical know-how to keep that trend going.” 3DPrint360 is a New York based company dedicated to serving newcomers to 3D printing and enthusiasts with advice and reliable products.


For public libraries seeking to demonstrate the impact of 3D printing, the Public Library Association also released a video featuring Cleveland Brewery Owner John Fuduric, which is available for use in presentations and social media ([www.youtube.com/watch?v=_Gyr1mfCtoA](http://www.youtube.com/watch?v=_Gyr1mfCtoA)).

OITP advances ALA’s public policy activities by helping secure information technology policies that support and encourage efforts of libraries to ensure access to electronic information resources as a means of upholding the public’s right to a free and open information society. It works to ensure a library voice in information policy debates and to promote full and equitable intellectual participation by the public.

To submit an article to Tools for Trustees, email it to united@ala.org.
‘Board Wars and Power Plays’: Developing effective board strategies

United for Libraries members presented a program on effective board strategies at the recent Public Library Association Conference in Denver to an attendance of more than 100. Beginning with a role play, the presenters portrayed typical “bad board member” behavior.

Kathy Spindel (Trustee at the Fountaintale Public Library in Bolingbrook, Ill.) played the role of the late Trustee who hasn’t read the board packet — reading it as she enters. Nancy Bolt (Nancy Bolt & Associates Library Consulting) was the Trustee who has to argue about everything. Paul Mills (executive director of the Fountaintale Public Library) was the Trustee who basically sleeps through the meetings except when an opportunity arises for him to sell insurance from his company. Peggy Danhof (Trustee at the Fountaintale Public Library) played the one accusing another board member of going to conference on the library’s dime and not going to any programs; she also wants to hold the next meeting at her house. Deidre Brennan (executive Director of the Reaching Across Illinois Library System — RAILS) was the long-suffering library director.

After showing examples of what not to do, a panel discussion ensued regarding working effectively with the Trustees from the library director’s perspective. Working effectively with the library director from a Trustee’s perspective was also discussed. The question and answer component of the program was active and well received.

In order to have effective meetings and good professional relationships, the following key points were discussed:

• Establishing excellent communications.
• Having kindness and respect for all.
• Building relationships.
• The importance of equality among members of the board and the use of parliamentary procedure.
• The importance of Trustee orientation.
• The importance of continuing education for Trustees through United for Libraries and state and regional resources.
• The importance of recruitment and succession planning for board members.
• Utilizing an outside consultant when the situation requires it.

For more information on working with your library Trustees, the webinar Working Effectively with Your Library Trustees is available at [www.ala.org/united/trustees](http://www.ala.org/united/trustees). The webinar Working Effectively with the Library Director is part of the Trustee Academy ([www.ala.org/united/trustees/trustee_academy](http://www.ala.org/united/trustees/trustee_academy)).

Archived Ask a Trustee columns, along with toolkits, current and past newsletters, publications, and special offers for Trustees, are available in the Trustee Zone on the United for Libraries website.

Visit [www.ala.org/united/trusteeszone](http://www.ala.org/united/trusteeszone) and sign in with your login and password. If you need help logging in, please, call (800) 545-2433, ext. 2161, or email [united@ala.org](mailto:united@ala.org).

United for Libraries offering Skype and in-person consultation services

United for Libraries is offering libraries, Trustees, and Friends a budget-friendly alternative to on-site consulting — Skype sessions.

Groups of all sizes can receive professional consultation services via Skype at an affordable price. United for Libraries staff has more than 50 years of combined experience in the areas of library governance, advocacy, marketing, fundraising, Friends development, establishing a social media presence, strategic planning, conflict resolution, and more.

In addition, United for Libraries board members can provide professional expertise in such areas as academic Friends group development, board recruitment, financial management, and more.

Pricing includes the Skype session, along with handouts and up to 30 minutes of consultation with the convener prior to the event.

In addition, United for Libraries offers in-person workshops, seminars, training, and assistance in a wide range of areas. Services can be customized to meet the needs of your library community and its supporters.

For more information and pricing options for consulting, call United for Libraries at (800) 545-2433, ext. 2161, or email [united@ala.org](mailto:united@ala.org).
Apply for United for Libraries’ Major Benefactor Citation

Giving public recognition to an individual, family, or corporate body that has made a major gift to your library will generate publicity that can encourage other gifts as well.

United for Libraries’ Major Benefactor Citation comes with a plaque for the library and a plaque for the donor. (Please allow six weeks from the time of application for receipt of both plaques.) These plaques, along with a library celebration and a press release from your library, can let your community know that gifts to the library are truly appreciated and make a real difference.

Major Benefactor Citation recipients are featured on the United for Libraries website, and a press release about each recipient is issued through United for Libraries and ALA.

Applicants are asked to include documentation describing the nature of the library’s relationship with the benefactor; benefits to the library in the form of money, real or personal property, negotiable paper, or other tangible contributions; why the gift is considered major, and any publicity generated as a result of the gift.

A fee of $500 ($450 for United for Libraries members) covers all administrative costs and materials.

To apply for the Major Benefactor Citation, visit www.ala.org/united and click on “Awards & Grants” then “Major Benefactor Citation.” Past awardees can also be found on this site (www.ala.org/united/grants_awards/benefactor).

A downloadable application as well as submission guidelines are available on the website. Applications may be submitted at any time, however, please allow for a minimum of six weeks to receive the plaques.

For more information, call (800) 545-2433, ext. 2161, or email united@ala.org.

Seven questions to ask your technology vendors

It’s important to have policies in place to protect your patrons’ privacy. Patron records are often protected by state law and your own policy. What about your technology vendors, however? Do they have policies in place so that their databases protect patrons as well? Here are seven questions to ask your vendors:

1. Data Breach Policy
   Is there a formal process in place to report data breaches if/when they occur?

2. Data Encryption
   If patron data is stored by the vendor, is it encrypted?

3. Data Retention
   Does the vendor purge patron search history records on a regular basis?

4. Terms of Service “Ease of Use”
   Can the average patron read and fully understand the vendor’s terms of use policy?

5. Patron Privacy
   Does the vendor use Google Analytics or other tracking software to monitor users?

6. Secure Connections
   Does the vendor’s website enforce secure connections only? (HTTPS or better?)

7. Advertising Networks
   Does the vendor’s website participate in ad networks?

To learn more about this topic, visit http://journal.code4lib.org/articles/11413.
Focus on Friends

Encouraging Friends to talk up their libraries

Friends groups can support their libraries by more ways than financially. They can also support them by talking with officials about what the library means for their communities. Libraries “set the community spirit for a town,” said Sen. Cathy Osten of Sprague, Conn. Osten spoke at the Friends of Connecticut Libraries Fall Conference in November at Central Connecticut State University.

Real estate agents will tell you that if a library is dingy, it isn’t inviting for someone considering moving to town.

“When you ask them why people move there, what attracts people, the library is always mentioned as a key asset,” she said.

Her local library in Sprague came up with a booklet, using statistics available from the state, to explain how many people use the library and for what reasons.

“It’s not just that repository (of books) but used for job searching,” she said. It’s where senior citizens and Girl Scouts often meet, where middle-schoolers hang out and where she often meets with constituents.

As the first selectwoman of Sprague, Osten is also in charge of local funding for her local library. She said they got more than $1 million from a variety of funds to renovate an old grist mill that houses the library, which included installing an elevator.

Talk to your state legislators and let them know that you, as a constituent, want them to support libraries. Tell them why your library is important and deserves more funding. But keep your message short.

“Don’t write long emails to people because they won’t be read,” Osten said. Instead use simple bullet points and get to the message.

Contact people in different ways — one-on-one, at a public meeting, at some board meeting. You can’t expect others to do this.

“If you want your library saved in the state budget, you need to be active. You can’t just let lobbyists do it,” she said.

“Usually it takes twice or three times to get people to respond to you.”

In response to a question about the most effective way to get legislators’ attention, Osten said the worst time is in the middle of a crisis. The upcoming special legislation session from February to May won’t allow much time.

You could band together with people from nearby towns and meet with two or three legislators at the same time. Or host a breakfast for your legislators to come talk with constituents and hand them a one-page report with your key points.

One area vital to small town libraries is borrowing items from other libraries. It gives them access to books they might never be able to see without it. The state funds this service.

Advocacy training for Friends groups is available from the state, said Dawn LaValle, director of library development for Connecticut.

“We already know how well (libraries) serve our community,” LaValle said. “We just need to get the word out.”

Another place to find out how to help is a free online course called “Library Advocacy Unshushed,” said a Friend from Canterbury. He found it on edx.org by searching for the word “library.”

The size of your group doesn’t matter, Osten said. Just present your message in a clear and concise way to show the value of your library.

The above article is reprinted (with permission) from the winter 2016 edition of FOCL Point, the newsletter of Friends of Connecticut Libraries.

Information for Friends, including past issues of The Voice, archived issues of News Update, special offers, publications, and toolkits, is available to United for Libraries personal and group members.

To log in to the Friends & Foundations Zone and access resources, visit www.alo.org/united and click on “Friends & Foundations Zone.”

If you need your login or password, email United for Libraries at united@ala.org or call (800) 545-2433, ext. 2161.
Just because a book is old doesn’t mean it’s valuable: Evaluating and pricing your books

You find a first edition of Angela’s Ashes in with donated books. Eureka! You think. It’s worth a fortune.

But antique book dealer John Kehoe of Norwalk, Conn., will tell you that not only is it not worth thousands, it’s not worth even $1.

Kehoe shared a lot of other lessons about what makes a book valuable when he talked to the Friends of Connecticut Libraries at the fall conference Nov. 14 at Central Connecticut State University. The most important thing is the condition of the book.

“Condition is to rare books what location is to real estate,” he said.

“Collectors want a perfect copy.” A perfect The Electric Kool-Aid Acid Test will sell for $750 but a bad one you can’t even give away. Three things that used to drive book values were scarcity, content and appearance. Now appearance is the most important.

“The money is in the dust jacket,” Kehoe said. A book with a dust jacket in pristine shape can be worth 95% more. There is only one known copy of Theodore Dreiser’s Sister Carrie with a dust jacket and it is worth $100,000, he said.

“Take care of those dust jackets!” Kehoe said. If a dust jacket is starting to chip, you might get a few dollars more for the book if you put it in a plastic cover.

It’s even harder to find children’s books in good condition. A pristine copy of Make Way for Ducklings could sell for $12,000, he said. And very rare is a pre-1960s book with a dust jacket.

He did find one valuable book in the 30s or so that Friends brought to him — one by Charles Darwin. “Any copy of Darwin before 1900 sells,” he said.

One of the most important things you can do at sales is price items appropriately, Kehoe said.

“You can’t run a sale with overpriced books. Buyers are too smart.” A successful sale has little left at the end, he said.

People who try to find what a book is worth by looking it up on the Internet often get the wrong idea. Dealers will put up the price they would like to get for a book, not what it is actually worth.

“What you see are the unsold books,” Kehoe said. “A first edition of ‘Valley of the Dolls’ will sell for $100. People who list it higher won’t sell it.”

You can pay to get access to a site such as Rare Book Hub, which gives the actual selling price of rare books. And the site ABAA.org will show you what professional book sellers are asking for rare books.

“If you have a really good book, price it so it will sell,” he said. “If you price it too high you won’t get it. The important thing is to just get more than you paid for it.” And remember, you got a book as a donation.

A few other tips:
• Don’t use stickers on books because they can damage the dust jackets.
• Don’t stock unsaleable books such as The Da Vinci Code or A Day in the Life of America. (Anyone who wants to read them already has.)

“The idea of throwing out a book is not that bad,” Kehoe said.

• Don’t waste time alphabetizing fiction because it has no impact on sales.

The way to get better at pricing valuable books is just like anything else — practice. Set prices and see if books sell for what you ask. A few books on book collecting include The ABC for Book Collectors by John Carter and Among the Gently Mad by Nicholas Basbanes.

Signed books can be more valuable unless it’s an author known for signing easily. Even if the signature includes a note to someone, that wouldn’t hurt the price.

Who collects rare and antique books? Kehoe said he doesn’t know because it really isn’t a good investment. Books that were valuable 100 years ago often are no longer worth anything.

“Some people collect books because they have a socially acceptable form of OCD,” he guessed.

Kehoe said he got into book selling by accident, just wandering into second-hand bookstores and asking questions. When he found it more interesting than his job at the time — industrial construction management — he made it his career.

He used to pick up books at library book sales but said things are changing. Libraries have gotten better at pulling out valuable books before dealers such as him can find them. And some people go through sales with scanners, picking anything valuable.

Kehoe recommended not consigning books to an auction house because they generally take 25% of a sale and groups may end up losing money.

The above article is reprinted (with permission) from the winter 2016 edition of FOCL Point, the newsletter of Friends of Connecticut Libraries.
Top 7 marketing tools to promote your nonprofit event

BY KATHLEEN OLSON
via BoardSource

Putting together a nonprofit event takes a lot of work, and often, there isn’t a lot of money to work with. This means that you have to come up with ways to make these events successful, without having to spend much. One of the most expensive aspects of any event is marketing, but there are tools you can use to make it a lot easier, and a lot cheaper. Here are our top seven picks for marketing tools you can use to promote your nonprofit event.

1. Use social media
You will find loads of social media tools that you can use to promote your event for free. You can send out Tweets, or use the tools TweetMyEvents and TweetVite. Update your Facebook status regularly with posts about the event. Take full advantage of these free marketing tools.

2. Word-of-mouth marketing
One of the best ways to get the word out about an event is to tell people. The more people you tell, the more people they will tell, and so on, and so on. People tend to trust recommendations they get from family and friends, so if people are telling others that they know how great your event is going to be, it is sure to be a huge success. Check out ReferralRock, where you can ask people to tell others about you and your event.

3. Create merchandise
There are many ways you can use merchandise to promote your event, without having to spend a lot of money. For instance, you can create promotional buttons for pennies apiece, and then get people to wear them all over town to promote the event. Buttons are just one of many small items you can make at a low price. Others include fridge magnets, zipper pulls, clothing magnets, and many more. Check out what you can create at UberButtons.

4. Use local promotions sites
If you are able to offer an incentive to people for attending your event, some good tools to use are Groupon, LivingSocial, and Gilt. Basically, you advertise your event, and offer an incentive to those who visit these sites if they sign up to attend. An incentive doesn’t have to be costly either. It can be as simple as a free e-book, or something else that they are interested in.

5. Create an event page
When using social media, go all the way and create an event page. You can invite people to the event, and you will have a pretty good idea of how many people are going to attend. Users can let you know if they will be attending. One great tool to use is Attendee Events, which lets you create a page that lets people register for the event.

6. Use traditional media
Even though most people tend to use social media, don’t forget about traditional media. Television, newspapers, and radio stations can promote your business, and there are ways you can do it for free. Send your event notice to community cable channels. Send press releases to newspapers with eReleases (they may even decide to do an actual article and interview you about the event), etc.

7. Create a calendar invitation
You have an email list, so you should take advantage of it in order to promote your nonprofit event. Once you have all of the details about the event in place, you can send out email invitations to everyone on your email list. Then, you can send out periodical reminders in the days leading up to the event, to make sure that they don’t forget about it. Of course, it is going to be so great that people will be looking forward to attending.

Read more at www.business2community.com/non-profit-marketing/top-7-marketing-tools-promote-non-profit-event-01505215#oQUgQlVbS4G2gH0wH.99.

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Friends on Campus

Post-gala blues: the hidden costs and risks of fundraising events

BY MILLIE MITCHELL
Director of Development, The Libraries at the University of Nevada, Reno

In my 30+ years of experience in nonprofit marketing and development (including nearly 10 with academic libraries), I’ve learned that fundraising events are rarely that. They may raise “friends” and provide great visibility for your organization or cause, but they rarely net any significant revenue to the bottom line — especially when you calculate the value of the staff time that goes into them. When I have been part of successful fundraising events, they have been largely volunteer-driven — but even then there is staff time involved to supervise the volunteers.

Secondly, even successful events can get “tired” after a number of years and benefit from being put on the shelf to rest — perhaps brought back some years down the road, or perhaps not. This is exactly why the San Francisco Symphony’s highly successful “Black & White Ball” (net was well over $1 million back in the mid-1980s when I was a part of this; it’s even more now) is an every-other-year affair. Even on a smaller scale here in Reno, the Reno Philharmonic’s “Rhythm & Rawhide” event was shelved several years ago. It is being brought back this year after a nice rest.

I think you have to have a very clear vision of the purpose of the event — friend-raising, fundraising, visibility, or some combination — and the outcome you will be happy with. Sometimes breaking even (or even taking a small loss) is worth it. At the University of Nevada, Reno, the individual colleges and units are heavily discouraged from spending a lot of staff time on event fundraising; the central foundation would rather see us focus our energies on building relationships with individual donors. The exception, of course, is athletics. And the central foundation sponsors one major fundraising dinner with a speaker every fall.

The University Libraries sponsor one minor/major “event” each fall, and that is our annual Nevada Writers Hall of Fame awards. Its primary purpose is not fundraising, although it has made a positive contribution to the bottom line in some years. We do it because of the history and prestige of the program (now nearly 30 years old), its growing stature, and the visibility. In the last decade it has become something of a signature event for the campus, which is helpful to the libraries when the dean is advocating for additional resources from the president and provost. It takes some of my time, mostly overseeing the selection process and soliciting sponsorships. The event production is thankfully handled by the University Events team from central development.

Not-for-profit organizations need to be cautious about becoming overly dependent on “event” income in lieu of true contributed revenue. Volunteer board members often say, “Let’s have an event to raise this money,” because they are totally uncomfortable with asking a peer for a gift in support of their cause. Think of the downside of having an organization’s budget with 20% or more of its income based in “events” and the consequences if something went really wrong. Events can be vulnerable to the “elements,” for example. If it rains or snows on your big day, your revenue could be severely impacted. And heaven forbid you have a power outage, which happened one night at one of my biggest events for the California Symphony some years ago (fortunately it came back on).

A healthy mix of contributed income from a variety of sources — individuals, corporations, foundations, government sources, and, yes, even events — is the only way. Above, from left: the dean of libraries at the University of Nevada, Reno, Kathy Ray; author Laura McBride, recipient of the 2015 Silver Pen award for emerging and mid-career authors, and author Caleb Cage, who introduced McBride. Below: booksales following the 2010 Nevada Writers Hall of Fame Awards.
Good Ideas From The Network

Programs

St. Paul, Minn.

With The Friends of the Saint Paul Public Library, moderator Jeff Kamin brings his unique take on a public book club show to Saint Paul every first Tuesday of the month under the title, “Books and Bars.” Kamin has taken the suburban book club tradition and put it in a public bar where people’s opinions flow freely with a little “liquid courage.” Even if you don’t like the featured book, he “guarantees a good time at our entertaining discussions.” See more at http://thefriends.org/events/ongoing-series/books-bars.

Rochester, Mich.

The Friends of the Rochester Hills Public Library hosted a self-guided tour of the Stahls Automotive Museum in Chesterfield Township on May 19 from 10 a.m. to 1 p.m. The museum features rare autos, car-related accessories from the Depression era, and a number of musical instruments. The tour cost $20 and proceeds were used to fund library programs.

Allen, Texas

The Friends of the Allen Public Library sponsored a program about the Workers Progress Administration (WPA) featuring their state historian. For Depression-weary and despondent Americans, the WPA not only offered employment but also the restoration of dignity. Through the efforts of authors, artists, and construction workers, the American landscape was altered for the enjoyment of millions of people. The program announcement pointed out that Texas artist Frank Klepper’s mural can be viewed at the Collin County Historical Museum in McKinney funded by the WPA.

Hennepin County, Minn.

The Friends of the Hennepin County Library hosted famed food and wine

Austin, Texas

Each spring break, Badgerdog (sponsored by the Austin Public Library Friends Foundation) offers workshops led by professional writers who introduce students to literary works and techniques, and inspire young writers to author their own fiction, nonfiction, and poetry. The program approaches writing with an appetite for discovery, fun, and creativity, while also challenging young writers to try new things on the page. The Austin Public Library Friends Foundation also sponsors “Writing / Art Workshop for Care-Partners.” This program is designed for caregivers and their care-recipients. Caregivers work with a Badgerdog (see above) writer to create poetry, record family stories, and share experiences. At the same time, care-recipients work with Mobile Art volunteers to create collage, paintings, sculpture, and more. All participants will be published in a beautiful, full-color hardbound anthology. This program is presented in partnership with Mobile Art and AGE of Central Texas, and funded by St. David’s Foundation’s Health’s Angels.

Walnut Creek, Calif.

Gardening programs are always popular, and the Walnut Creek Library Foundation knows that their weather can have an effect on plant life. They said, “Whether or not we are in a drought, California receives little to no rain in the summer, which is typical of Mediterranean climates. Come learn about our unique climate, and how plants have adapted to regions with little to no summer rain. A professor from nearby UC-Berkeley’s department of landscape architecture showed these wonderful plants can add color and texture to your landscape design. A drought-tolerant garden need not be a lone cactus in a sea of rocks! You will come away inspired and with a deeper understanding of gardening with limited water.” The free gardening program was co-sponsored by the UC Master Gardeners of Contra Costa County.

Minnesota

Once Upon a Reader is Minnesota’s first statewide one-book program geared towards young children. Ten Pigs: An Epic Bath Adventure, by Minnesota author/illustrator Derek Anderson, was the focus of this year’s program. In their continuing efforts to strengthen the ties between Friends groups and libraries, Minnesota Association of Library Friends was pleased to once again offer members a match to offset their libraries’ Once Upon a Reader materials costs. That’s right: they offered reimbursement for half the cost! Matches were capped at three items and/or $300 per Friends group. Eligibility was contingent on 2016 MALF membership.

St. Paul, Minn.

The Friends of the St. Paul Public Li-
brary has initiated a new service called “Lose Wait Fast!” Library patrons were encouraged to check out great author podcasts from The Friends’ Fireside Reading Series and Club Book—a program of Metropolitan Library Service Agency (MELSA) that is coordinated by The Friends’ nonprofit consulting group, Library Strategies, and funded by Minnesota’s Clean Water, Land & Legacy Amendment with support from Minnesota Public Radio and MinnPost. Each podcast is around an hour long, professionally produced, and hosted by one of the library’s bright young staffers. Those interested can subscribe on iTunes, download to their phone or iPod, and get moving! “Exhorting audiophiles to expand their minds while shrinking their waistlines.”

Eureka, Calif.
The Friends of the Redwood Libraries celebrated their 50th anniversary this June. Combining the anniversary with their annual meeting, they presented local author Pam Service, whose debut young adult novel was Winter of Magic’s Return, a futuristic Arthurian fantasy. Since that time, she’s written 32 books and a number of short stories.

Chelsea, Mich.
On a gorgeous autumn day, the Friends of Chelsea District Library, who are members of the Chelsea Area Chamber of Commerce, had a ribbon cutting for two new Little Free Libraries planted in two of the city’s parks. The Oct. 22, 2015, event included members of the Friends; Chelsea District Library staff; the Chamber of Commerce; Paul Snyder, President of FOML; and a representative of the Chelsea Rotary Club, which also supported the libraries’ funding. In addition to the community donations, the Friends add new titles, monitor the supply of books and maintain the quality of the service to the community with regular checks all year round.

This popular and practical trend is growing, with the increasing participation of many library Friends groups, big and small. There are plenty of ways to fundraise for these projects. Talk with other fellow Friends groups for help with ideas.

Booksales

Phoenix, Ariz.
The Friends of the Phoenix Public Library gave their members and supporters an opportunity to shop their book inventory online last winter. In making the announcement they said, “there are 47,915 books listed on BooksforGood priced at $2 or less, and approximately 200,000 available books total. For one special weekend, you can shop the entire inventory and we’ll be onsite at the warehouse to offer you same day pick-up — or same day shipping so that your books arrive early in the week.” In addition they offered a 50% discount on Sunday if purchasers used a special code. To take a look at their website, go to booksforgood.org.

Berkeley, Calif.
The Friends of the Berkeley Public Library’s Central Library workroom held the first-ever Library Staff Open House on Jan. 29. They kept the workroom open all day and encouraged library staff to stop by, giving each visitor one free book and at least one homemade cookie. Another attraction was the “free box” of odd items that turn up with book donations, from milk crates to jewelry. More than 40 staff members took advantage of the offer, and library staff and Friends felt this should be an annual event.

Fundraising

St. Paul, Minn.
Since its humble beginnings in 2004, Opus & Olives has become the premier literary evening of the Twin Cities. Publishers and authors call it “the best book party in the country!” Atten-

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To follow United for Libraries on Twitter, visit www.twitter.com/ala_united.
Good Ideas From The Network

Notable Quotables

“Libraries provide a vital service for communities. At story hours, children get hooked on books. Later, teens come to libraries for homework help. Book and movie lovers find discussion groups. Libraries are the only institution that brings together the old and young, rich and poor, the educated and the striving-to-learn. A library card opens the doors of the mind.”

Marylee MacDonald, 
Bonds of Love and Blood, 2015

“Libraries: the one place anyone can enter, be enriched, and not have to spend a dime.”

Lucinda Clark, 
Poetry Matters, PRA Publishing

“Whenever I feel sad for all the things I don’t know, places I haven’t been, people I haven’t met or for all the experiences I must be missing, a visit to the library reminds me that the all the world is only a book away.”

Jackie Y Azúa Kramer, 
How Lilly Ate the Rainbow, 2011

“Libraries are the foundation for a sustainable future in literacy for all ages.”

Larry E. Martel, 

Wit & Wisdom” fundraiser on March 12. The 245 guests at the event enjoyed food, wine, dessert and coffee during a fast-paced evening that featured two presentations that each guest selected from a list of six speakers. Speakers included Harlan Neuville, a retired engineer for the Apollo program; Chuck Osberger, who manages operations for Frankenmuth Brewery; Dr. Gilbert Jackson, director of the Jackson Chorale, John Smyntek, a retired editor with the Detroit Free Press, Lynn Miller, a chef, cookbook author, and cooking show host, and historian Pat McKay. “Attendance increased 40% this year as previous guests returned and word-of-mouth spread,” said Friends President Ron Meegan. “The feedback is exceptional. People really enjoy the evening.” The next “Wine, Wit & Wisdom” is scheduled for March 25, 2017.

Sacramento, Calif.

The Friends of the Sacramento Public Library have a Library Education and Advocacy Committee, which sent out advocacy alerts ahead of important budget hearings of the city council urging all its members and library supporters to attend. To underline the urgency of the request, the committee chair said: “If Measure X is not renewed, the library system will lose almost 35% of its city funding which will result in reduced service hours, elimination of early childhood services, and possible closure of libraries within the city.”

Other

Boca Raton, Fla.

The Friends of the Boca Raton Public Library are announcing an updated and distinctive identity. It links the group’s status as a separate nonprofit organization to Boca Raton’s 21st century library, a vital asset to the community. It visually depicts the library’s modern architectural design and the Friends’ support of its overall mission as an educational pillar of our community. For more information about the Friends, visit www.bocalibraryfriends.org.
Good Ideas From The Network

Minneapolis, Minn.

This announcement was made from the Friends of Minnesota Libraries: If your library is looking to invest in such a program — or desires “seed money” for another program centered around environmental topics and geared toward young people — the Captain Planet Foundation may be able to help. As the name suggests, this foundation (the brainchild of Ted Turner) exists to foster “high quality, hands-on environmental stewardship projects.” Through its Small Grant Program, the Captain Planet Foundation is currently inviting schools and 501(c)3 nonprofits to apply for between $500 and $2,500 to aid in the coordination of new initiatives that are “project-based, performed by youth, and have real environmental outcomes or implications.” Visit their website (http://captainplanetfoundation.org) for project examples from past years, and for a comprehensive FAQ. Preferential consideration is given to requesters who have secured at least 50 percent matching or in-kind funding for their project. Note that library landscaping and beautification projects are ineligible. Apply by Sept. 30 for consideration.

Boca Raton, Fla.

Libraries everywhere are transforming communities in ways you may not have imagined. During National Volunteer Week, the Friends of the Boca Raton Public Library honored their many hardworking Friends volunteers with a recognition luncheon. The board of directors hosted more than 50 volunteers who work in the bookstore, manage programs, and are ambassadors at special events.

St. Paul, Minn.

From March 15 through April 15, the Friends of the St. Paul Public Library counted down to the Minnesota Book Awards Ceremony by giving away one of the finalist books each day to members of their email list. Winners were announced at the bottom of every post on their 32 Books in 32 Days blog.

Hennepin County, Minn.

It was the end of 2015, but the library presented the Friends of the Hennepin County Library with a charming and deeply moving “thank you” Valentine! It can be viewed at www.youtube.com/watch?v=i5noO4HtcLA. Consider asking your library to develop one for your Friends group — this would be especially wonderful during National Friends of Libraries Week, Oct. 16-22, 2016 (for more information, see Page 1 or visit www.ala.org/united/events_conferences/folweek).

Minneapolis, Minn.

The Friends of the Hennepin County Library launched a new website in May, www.supportHCLIB.org. It received an enthusiastic response from supporters and the literacy community, and features a new “Stories of Impact” section that highlights how library gifts are transforming lives and the community every day. A redesigned events calendar displays essential event information, including locations and directions, ticket information, and books by the authors. New giving pages make it simple and easy to help the library do more with gifts. The page also features the most recent posts from the Friends and library on Facebook, Twitter, and Instagram.

2017 Book Lover’s Calendars available

United for Libraries members can purchase the 2017 Book Lover’s Calendar at a greatly reduced price. Sell these calendars at a deep discount to Friends, use them as an incentive for joining your group, in recognition of volunteer hours, or as prizes. A great fundraiser, these calendars are so popular they practically sell themselves.

The retail price for the 2017 Book Lover’s Calendar is $13.99; the discounted rate for United for Libraries members is $3.50 per calendar. There is a 30-copy minimum order (no maximum), and calendars are non-returnable. Shipping and handling is included in the cost of the order. Other Workman calendars may be added to your order at 50% off the suggested retail price (plus 5% shipping and handling). A wide selection of wall and Page-A-Day calendars can be viewed online at www.workman.com. Stock your book store with a selection of calendars offered at a special discount.

For more details, including ordering information, log into the Friends & Foundations Zone or the Trustee Zone at www.ala.org/united.

To submit an item to Good Ideas from the Network, email it to united@ala.org.
ALANational Conference, Orlando, Fla.
June 23-28, 2016

President’s Program
with John Hart
Sat., June 25
10:30-11:30 a.m.

Bestselling author John Hart will be featured during this program, hosted by United for Libraries President Ed McBride. Hart will be interviewed on stage by Barbara Hoffert, editor of Library Journal’s Prepub Alert. Hart is the author of four New York Times bestsellers, The King of Lies, Down River, The Last Child, and Iron House and winner of an Edgar® Award. This program is sponsored by Macmillan. The author will sign books following the program (books subject to availability).

ALANational Conference, Orlando, Fla.
June 23-28, 2016

The Laugh’s On Us, sponsored by SAGE Publishing
Sun., June 26
5:30-7:30 p.m.

Humor writer Dave Barry will join the headliner, comedian and United for Libraries spokesperson Paula Poundstone, at this event, also featuring Phoebe Robinson, Tara Clancy, and Nora McInerney Purmort. Wine and cheese will be served, and a book signing will follow. Tickets cost $60 in advance ($55 United for Libraries personal members), $65 onsite.

Gala Author Tea, sponsored by ReferenceUSA
Mon., June 27
2-4 p.m.

Shari Lapena, Jayne Entwhistle, Thomas Mullen, Susan Mallery, and Imbolo Mbue will discuss their writing life and forthcoming books. Enjoy tea, finger sandwiches, and sweet treats. A booksigning will follow. Tickets cost $60 in advance ($55 United for Libraries division members), $65 onsite.

First Author, First Book
Sun., June 26, 1-2:30 p.m.
with complimentary light refreshments

Featuring Stephanie Knipper, Jung Yun, Nathan Hill, Reba Riley, Joe Ide (right), and Meg Little Reilly. Panels will be moderated by Barbara Hoffert, editor of Library Journal’s Prepub Alert. A book signing will follow each panel.
Nuts & Bolts for Trustees, Friends, and Foundations
Fri., June 24
8:30 a.m.-4 p.m.
Library Trustees, Friends groups, Foundations, and staff are invited to join a day of information and resource sharing, roundtable discussions, and learning opportunities. Speakers will include bestselling novelist Mary Alice Monroe and nonprofit consultant Hardy Smith. Coffee and meet & greet will begin at 8:30 a.m. Roundtable discussions will be held on revitalizing a Friends of the Library group, marketing, board planning, fundraising, Foundation board policies, and more. Attendees will bring their own lunch (or purchase on site). To register, please email united@ala.org.

United for Libraries will also host discussion groups, meetings, and additional programs during the conference. For more information, visit www.ala.org/united/events_conferences/annual.

SPECIAL OFFER: Orders of 150 or more Books for Babies kits will include free onesies courtesy of Penguin Random House. Offer is valid while supplies last. Color, graphic, and size will vary and will automatically be added to orders of 200 or more kits. To order, see Page 24.

Upcoming events

GLBT Book Month
June 2016
www.ala.org/glbtbookmonth

ALA Annual Conference
Orlando, Fla.
June 23-28, 2016
www.alaannual.org

Library Card Sign-up Month
September 2016
www.ala.org/librarycardsignup

Banned Books Week
www.ala.org/bbooks

Banned Websites Awareness Day
Sept. 28, 2016
www.ala.org/aasl/bwad

Teen Read Week
http://teenreadweek.ning.com

National Friends of Libraries Week
Oct. 16-22, 2016
www.ala.org/united/events_conferences/folweek

Picture Book Month
November 2016
http://picturebookmonth.com

International Games Day
Nov. 19, 2016
http://igd.ala.org

ALA Midwinter Meeting
Atlanta, Ga.
Jan. 20-24, 2017
www.alamidwinter.org

ALA Annual Conference
Chicago, Ill.
June 22-27, 2017
www.alaannual.org
The Curious Charms of Arthur Pepper
by Phaedra Patrick
Arthur Pepper is a lonely man. His wife has died and his children are distant — one geographically and one emotionally. What saves Arthur from total despair is a hermit-like routine from which he will not deviate. His closest companion is a fern that he nurtures each day.

A kindly neighbor, Bernadette, comes to visit regularly, bringing Arthur goodies. Even so, more times than not he’ll hide from sight in the front hallway so he can pretend he’s not home, though he’s not fooling anyone.

On the day that he finally decides to pack up his wife’s things, he finds a beautiful and expensive gold charm bracelet tucked inside of one of her shoes. It seems clear that his wife was leading a double life. Arthur is determined to find out about it. One of the charms has a phone number etched on it and Arthur makes a call. So begins a journey that will uncover his wife’s past and Arthur makes a call. So begins a journey that will uncover his wife’s past and it will change Arthur’s future. This mind-bending novel explores so many themes such as the nature of love, regret, and knowledge of self.


Dark Matter
by Blake Crouch
Fifteen years ago, Jason and Daniela made a choice. Daniela, on her way to superstardom in the art world, meets Jason, a world-renowned physicist who is working on a project that just might make it possible to travel through space and time. Daniela becomes accidentally pregnant.

So...do they keep the baby and change their lifestyle to a more suitable one for a family, or do they decide to end the pregnancy? The decision was an easy one for them. Their love for each other and the baby to come was profound. As a result, Daniela becomes a part-time mom and small-time artist. Jason gets a teaching job at a local university.

One night, as Jason is returning home from a pub where he joined his former roommate in celebrating his winning the world’s most important physics prize, he is mugged and only comes to find himself strapped to a gurney surrounded by strange people who seem to know him. This mind-bending novel explores so many themes such as the nature of love, regret, and knowledge of self.

Girls on Fire
by Robin Wasserman
This novel is truly lovely, dark, and deep. It follows two teenaged girls — Lacey, who is extremely damaged, and Dex, a sort of nobody on rungs of the high school popularity ladder. Until Lacey finds her and takes her under her wing, Dex was simply content to work hard at school and enjoy her comfortable family life. Dex is completely captivated by Lacey, who seems to live a liberated life, unencumbered by family ties or any adherence to convention. Soon, Dex is being taken down shadier and shadier paths, and as long as there is Lacey, she’s happy to do it.

The novel begins with the apparent suicide of the school’s most popular boy. Though it doesn’t feel right that he would kill himself, there is little to show that he didn’t do it. His girlfriend, the extremely popular and pretty Nikki, is devastated by the loss. This event tickles at the edges of the novel and produces a strong sense of uneasiness for the reader. Book clubs that like complex and dark relationships will love this.

Untethered
by Julie Lawson Timmer
When Char’s husband dies suddenly, she finds herself wondering about the fate of her husband’s daughter, Allie, whom she has raised like her own the past six years and loves dearly. Allie’s biological mother lives across the country and has had little to do with Allie after divorcing her father. Nevertheless, Char has no legal claim so she knows anything might happen.

As Allie’s biological mother procrastinates, Char begins to hold back her own feelings of longing to keep Allie, wanting her to have a more neutral feeling about going to live with her negligent mother.

In the meantime, a girl Allie is tutoring and for whom she has grown fond is acting out in harmful ways in response to having lived with a long series of foster families. In the end, Char must deal with her own grief while trying to provide maternal care for two damaged girls. This novel is a beautiful telling of the ways families are formed. Book clubs that enjoy exploring relationships will love this novel.

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6/16
Public Notice is hereby given that the Orion Township Public Library Board of Trustees will meet on the third Thursday of each month, except as noted, according to the following schedule. Meetings are held in the Conference Room of the Library located at 825 Joslyn Road, Lake Orion. Meetings begin at 6:30 p.m.

**Meeting Dates**
- January 21
- February 18
- March 17
- April 21
- May 19
- June 16
- July 21
- August 18
- September 15
- October 20
- November 17
- December 15

This notice is posted pursuant to the provisions of P.A. No. 267 of 1976, Michigan’s Open Meetings Act.

Minutes of the Meetings of the Orion Township Public Library Board of Trustees are on file at the Orion Township Public Library.

In the spirit of compliance with the Americans with Disabilities Act, individuals with a disability should feel free to contact the Library Director, 248-693-3000, at least seventy-two hours in advance of the meeting if requesting accommodations.